

BUSINESS OF THE CITY COUNCIL YAKIMA, WASHINGTON AGENDA STATEMENT

Item No. 7.G. For Meeting of: October 7, 2025

ITEM TITLE: Resolution adopting the Lodging Tax Advisory Committee (LTAC)

recommendation allocating \$50,000.00 from Lodging Tax Fund Reserves for the Washington State Main Street Tax Credit Incentive

Program (MSTCIP)

SUBMITTED BY: Craig Warner, Director of Finance and Budget

Gary Ballew, Assistant City Manager

SUMMARY EXPLANATION:

The City of Yakima Lodging Tax Advisory Committee (LTAC) held its regularly scheduled meeting on September 9, 2025, to consider a previously reviewed application for Lodging Tax Grant funding. During the publicly announced application period, which ran from May 13 through July 12, 2025, LTAC received multiple applications and requested follow-up information on one specific request.

Following further review, LTAC voted to approve the City of Yakima's request for \$50,000.00 to be applied toward the City's portion of the Washington State Main Street Tax Credit Incentive Program (MSTCIP).

The Main Street Tax Credit Incentive Program allows designated cities and local organizations to leverage state tax credit contributions for downtown revitalization efforts. LTAC determined that supporting the City's participation in MSTCIP aligns with tourism promotion objectives and community economic development. The motion included language that the application is approved on a one-time basis and that future applications would receive additional scrutiny.

The funding will be awarded as a one-time allocation and will be drawn from the Lodging Tax Fund reserves.

ITEM BUDGETED: No

STRATEGIC PRIORITY 24-25: A Resilient Yakima

RECOMMENDATION: Adopt Resolution.

ATTACHMENTS:

2026-COY-LTAC 9.9.25.docx