



**BUSINESS OF THE CITY COUNCIL
YAKIMA, WASHINGTON
AGENDA STATEMENT**

Item No. 4.B.
For Meeting of: July 9, 2024

ITEM TITLE: Presentation of Draft City of Yakima Strategic Priorities for 2024-2025

SUBMITTED BY: Dave Zabell, Interim City Manager

SUMMARY EXPLANATION:

On June 14th and 15th, Zach Ratkai of Sagelands Strategic, facilitated a strategic planning workshop with Councilmembers and senior staff. Efforts prior to the workshop included extensive interviews with each City Councilmember as well as all members of senior staff, as well as a thorough scan of previous efforts on the part of the City with respect to strategic goal setting.

The attached document, entitled "Retreat Report", outlines the process by which the City Council developed the Draft Strategic Priorities and provides a draft of the priorities for Council's consideration. Of note is the similarities with respect to common themes identified by City Council and senior staff.

Interim City Manager Zabell and Mr. Ratkai will discuss the document and present to Council the draft Strategic Priorities and take input from Council with a goal of formally adopting the Council's Strategic Priorities at the following regular meeting.

ITEM BUDGETED: N/A

STRATEGIC PRIORITY:

RECOMMENDATION: Following presentation by staff and Zach Ratkai, Principal, Sageland Strategic LLC, Council to provide feedback and direction toward development of final draft of it Strategic Priorities.

ATTACHMENTS:

[Yakima Retreat Report on Strategic Priorities \(DRAFT\)](#)