



**BUSINESS OF THE CITY COUNCIL
YAKIMA, WASHINGTON
AGENDA STATEMENT**

Item No. 3.A.
For Meeting of: July 8, 2025

ITEM TITLE: Discussion of the Downtown Master Plan and Potential Update

SUBMITTED BY: Gary Ballew, Assistant City Manager

SUMMARY EXPLANATION:

A Downtown Yakima Master Plan was developed in 2013 (attached). Staff presented an update on the Master Plan to Council in March 2023 (attached). Not much has changed since 2023. The presentation will provide a brief summary of the Master Plan and the implementation. Also presented is the concept of a Downtown Strategic Plan versus a Master Plan update.

ITEM BUDGETED: N/A

STRATEGIC PRIORITY 24-25: A Thriving Yakima

RECOMMENDATION: No action, feedback only

ATTACHMENTS:

[Downtown Master Plan, July 8 2025.pptx](#)

[Downtown Yakima Master Plan 2013.pdf](#)

[Downtown March 2023 Update Report.pdf](#)