



**BUSINESS OF THE CITY COUNCIL
YAKIMA, WASHINGTON
AGENDA STATEMENT**

Item No. 7.G.
For Meeting of: November 3, 2025

ITEM TITLE: Resolution creating a new Yakima Downtown Development and Promotion Agreement with the Downtown Association of Yakima for the expenditure of additional 2025 Mainstreet funding (Grant Fund with matching General Fund)

SUBMITTED BY: Gary Ballew, Assistant City Manager
Craig Warner, Finance and Budget Director

SUMMARY EXPLANATION:

The Washington Main Street Program helps communities revitalize and preserve their historic downtowns. One way this is accomplished is through a tax credit incentive program. Funding for this program is adjusted on a quarterly basis and is available for approved Main Street Organizations (Downtown Association of Yakima) through their municipal partner (City of Yakima).

On October 1, the Department of Revenue announced an additional \$125,799 was available in Main Street tax credits. These funds require a 25% match of \$41,933, which is available within the existing 2025 budget. The total contract amount is \$167,732. This funding has to be committed and transferred to the Main Street Organization prior to November 16, 2025 or Department of Revenue will reassign the funding.

The proposed Yakima Downtown Development and Promotion Agreement between Downtown Association of Yakima and the City of Yakima calls for the funding to be first used to expand the downtown lighting corridor project and host six Downtown Summer Nights events in 2026 as compared to three in 2025. While the agreement allows for amendment to respond to 2026 Main Street funding, staff is proposing to develop a single agreement that incorporates funding from both Main Street and the Downtown Yakima Business Improvement District and incorporates clear distinction of roles and responsibilities, while also further detailing the scope of work being undertaken by DAY. This proposed agreement for 2026 will be brought before Council in the first quarter of 2026.

ITEM BUDGETED: Yes

STRATEGIC PRIORITY 24-25: A Thriving Yakima

RECOMMENDATION: Adopt Resolution.

ATTACHMENTS:

[R-2025-_Development and Promotion Agreement with Downtown Association of Yakima.docx](#)
[day.promotion.agmt.2025.pdf](#)