



**BUSINESS OF THE CITY COUNCIL
YAKIMA, WASHINGTON
AGENDA STATEMENT**

Item No. 7.F.
For Meeting of: August 4, 2025

ITEM TITLE: Resolution authorizing a technology fee for online registration transactions for Parks and Recreation Programs and Events (General Fund Revenue)

SUBMITTED BY: Scott Schafer, Director of Public Works
*Ken Wilkinson, Parks & Recreation Manager

SUMMARY EXPLANATION:

The current online registration system used for Parks & Recreation programs, events, facility reservations, etc., is not able to meet the needs of the users and a new system is being implemented. The new system, Dash by DaySmart, will provide an improved experience for our online customers but will be more costly than our current system; costing \$9,000 for the first year. Implementing a \$0.50 technology fee per transaction, will offset the increase in cost of Dash by DaySmart. In 2024, over 19,000 transactions occurred.

ITEM BUDGETED: N/A

STRATEGIC PRIORITY 24-25: A Thriving Yakima

RECOMMENDATION: Adopt Resolution.

ATTACHMENTS:

[Res-Parks CC Fees-1_RMB 7_24_25.docx](#)