



**BUSINESS OF THE CITY COUNCIL  
YAKIMA, WASHINGTON  
AGENDA STATEMENT**

Item No. 9.A.  
For Meeting of: July 15, 2025

**ITEM TITLE:** Ordinance adopting the updated Commute Trip Reduction Plan

**SUBMITTED BY:** \*Trevor Martin, Planning Manager  
Bill Preston, Community and Economic Development Director

**SUMMARY EXPLANATION:**

The Washington State Commute Trip Reduction (CTR) Program, established under RCW 70A.15, is a transportation demand management initiative aimed at reducing traffic congestion, air pollution, and fuel consumption by encouraging alternatives to single-occupancy vehicle commutes. It requires major employers—those with 100 or more full-time employees who begin work between 6 and 9 a.m. in designated urban areas—to develop and implement strategies such as carpooling, transit use, telework, and flexible schedules. The program is coordinated by the Washington State Department of Transportation and includes regular employee surveys, performance tracking, and technical assistance to ensure progress toward statewide goals for reducing vehicle miles traveled and greenhouse gas emissions. Ordinance reviewed by Legal on July 10, 2025.

**ITEM BUDGETED:** N/A

**STRATEGIC PRIORITY 24-25:** A Thriving Yakima

**RECOMMENDATION:** Pass Ordinance.

**ATTACHMENTS:**

[Ordinance\\_Draft\\_CTR\\_2025\\_clean](#)

[Ordinance\\_Draft\\_CTR\\_2025\\_redline](#)

[WSDOT Approved Yakima CTR Plan.pdf](#)