

BUSINESS OF THE CITY COUNCIL YAKIMA, WASHINGTON AGENDA STATEMENT

Item No. 9.A.

For Meeting of: May 20, 2025

ITEM TITLE: Approval of In-Kind Donations for Aviation Day 2025 (No Budgetary

Impact)

SUBMITTED BY: Gary Ballew, Assistant City Manager

SUMMARY EXPLANATION:

The City of Yakima Contribution and Donation Policy requires that non-monetary donations be reviewed by the City Manager who shall then make recommendations to the City Council, after which the City Council shall determine whether the City should accept the non-monetary donation. Several non-monetary donations are proposed to support Aviation Day 2025. These include the following donor and estimate of amounts.

Town Square Media – radio advertisement - approximately \$500

The Print Guys – posters/banners/magazine prints - approximately \$1,000

Coca Cola – soda and water, 2 roller crates worth - approximately \$500

ITEM BUDGETED: N/A

STRATEGIC PRIORITY 24-25: A Thriving Yakima

RECOMMENDATION: Accept the presented in-kind donations in support of Aviation Day 2025.

ATTACHMENTS: poster_2025.jpg