



**BUSINESS OF THE CITY COUNCIL
YAKIMA, WASHINGTON
AGENDA STATEMENT**

Item No. 9.C.
For Meeting of: September 3, 2024

ITEM TITLE: Resolution authorizing the Downtown Development & Promotion Agreement with DAY & use of Main Street Tax funds for 2024

SUBMITTED BY: Sara Watkins, City Attorney

SUMMARY EXPLANATION:

This Agreement continues the relationship between the City and DAY to promote the downtown area through events and activities. This Agreement is funded with the Main Street Tax Credit program. The City was granted \$156,666.67 of Main Street Tax Credit for 2024 for this purpose, and this Agreement outlines the use of the funds. This Agreement is only for 2024. A new Agreement will be necessary if the City receives Main Street Tax Credit funds in 2025.

ITEM BUDGETED: Yes

STRATEGIC PRIORITY 24-25: A Thriving Yakima

RECOMMENDATION: Adopt Resolution.

ATTACHMENTS:

[Res-DAY_Downtown Develop & Promotion Agrmt.docx](#)

[City & DAY_Downtown Develop & Promotion Agrmt_2024.docx](#)