



**BUSINESS OF THE CITY COUNCIL  
YAKIMA, WASHINGTON  
AGENDA STATEMENT**

Item No. 7.F.  
For Meeting of: April 1, 2025

**ITEM TITLE:** Resolution authorizing an agreement with the Capitol Theatre Committee for Tourism Promotion Services

**SUBMITTED BY:** Mike Bailey, Interim Director of Finance and Budget

**SUMMARY EXPLANATION:**

The City of Yakima is authorizing a Tourism Promotion Services Agreement with the Capitol Theatre Committee utilizing lodging taxes collected from various accommodations, which are intended to support tourism marketing and related capital projects. The Lodging Tax Advisory Committee reviewed applications and provided recommendations to the Council on September 17, 2024. The Tourism promotion grants were approved by Council and the funding was adopted in the budget on Dec 17, 2024. This agreement will meet the city's needs as outlined in the Scope of Services and Budget included in the contract.

**ITEM BUDGETED:** Yes

**STRATEGIC PRIORITY 24-25:** A Resilient Yakima

**RECOMMENDATION:** Adopt Resolution.

**ATTACHMENTS:**

[Resolution\\_Capitol Theatre Committee\\_tourism promotion services.docx](#)  
[121224 Tourism Promotion Services Agreement.pdf](#)