

TOWN OF WINDSOR AGENDA REPORT

Joint Windsor Town Council, Windsor Redevelopment Successor Agency and Windsor Water District Meeting Date: June 17, 2026

To: Mayor and Councilmembers
From: Mike Kovanis, Recreation Program Supervisor
Subject: Downtown Youth Banners Replacement Project

Recommendation to Council:

By motion, approve the Parks & Recreation Commission recommendations for the 2026 Windsor Youth Banners Replacement Project.

Strategic Plan Element:

The recommended action supports the goal of Livability. Goal Statement: Preserve community character by maximizing the use of existing amenities and creating future opportunities that enhance quality of life for all.

Background:

Between 2019-2022, the Town replaced 74 banners and pennants which hung around the Town Green and downtown Windsor. Prior to that time, the banners had not been replaced since 2004. During the original discussion of the project in 2018, the Town Council provided direction to divide the banner locations into two groups – Youth Banners and Downtown Banners. The Youth Banners were placed around the Town Green (22) and along Windsor Road south of Windsor River Road (22).

During the Council discussion of this original project, the option to rotate the youth art every 3-5 years was suggested. Because of this suggestion, the banner material and printing process were chosen to offer the greatest level of detail of the student art, however it only has a three-to-five-year lifespan. These banners are weathering and are now due to be replaced.

The Downtown Youth Banners is a community driven art installation providing Windsor students with an opportunity to contribute art to the public. There have been two previous cycles of banner designs.

The original 2019 designs were developed in partnership with design professionals, 5th grade students at Brooks Elementary School (Brooks), 7th and 8th grade students at Cali Calmecac Language Academy (Cali), Town Commissioners, and Staff. Brooks students developed six themes represented on the banners through a design thinking challenge: Learning, Parks, Nature, Community, Caring, and Well-Being. The thumbnail artwork was then created by art students at Cali to match the themes. The design firm worked with both groups to combine the theme and thumbnail artwork which were displayed from 2019-2023.

For the Youth Banner Update in 2023, the Town was presented with the opportunity to work with a Windsor High School student intern. Youth Commissioner Kate Chuidian developed her Senior Project to support the Commission and Town on developing new artwork for the replacement of these banners. The goal was to continue to have students in Windsor schools create the artwork for these banners. These banners are currently on display in the Youth Banner Locations.

Discussion:

In January of 2026 Staff established a partnership with Windsor High School teacher, Mrs. Gabrielle Gamboa, and students in the Advanced Art class to produce the next banner update (Attachment 1). Students were placed into small groups then randomly assigned a theme to develop. Students were asked to visually depict their theme while relating it to the Town of Windsor and its community. Students chose to keep visual continuity to previous banners with their use of materials and finishing their designs by hand.

The Commission reviewed the draft designs at the regular meeting on April 22, 2026 and provided recommendations to Council for the completed project. Upon Council approval, the final banner designs (Attachment 2) will be fabricated this summer and installed as soon as possible.

Fiscal Impact:

\$8,000 is included in the FY 2025-2026 Special Public Art Fund to produce the new banners.

Environmental Review:

The recommended action does not constitute a “project” within the meaning of California Environmental Quality Act (CEQA) Guidelines Section 15378 and requires no environmental review.

Attachment(s):

- 1. [2026 WHS Student Banner Designs](#)
- 2. [Draft Banner Artwork](#)
- 13.2 [PowerPoint \(Distributed 2026.06.16\)](#)

Prepared by:

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Reviewed by:

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Approved by:

Jon Davis
Town Manager