

TOWN OF WINDSOR AGENDA REPORT

Public Art Advisory Commission Meeting Date: April 22, 2026

To: Chair and Commissioners
From: Mike Kovanis, Recreation Program Supervisor
Subject: Downtown Youth Banner Replacement Project

Recommendation:

Receive a staff report regarding the status of the youth banners on the Town Green and by motion make recommendations to the Town Council.

Background:

The Downtown Youth Banners is a community driven art instillation surrounding the Town Green. There have been two cycles of banners installed so far. In 2019 and 2023 the Town Council approved the designs for the Youth Banners which are located around the Town Green and on Windsor Road from Windsor River Road to Windsor High School.

The original 2019 designs were developed in partnership with design professionals, 5th grade students at Brooks Elementary School (Brooks), 7th and 8th grade students at Cali Calmecac Language Academy (Cali), Town Commissioners, and Staff. Brooks students developed six themes represented on the banners through a design thinking challenge: Learning, Parks, Nature, Community, Caring, and Well-Being. The thumbnail artwork was then created by art students at Cali to match the themes. The design firm worked with both groups to combine the theme and thumbnail artwork which can be seen on the displayed banners.

For the Youth Banner Update in 2023, the Town was presented with the opportunity to work with a Windsor High School student intern. Youth Commissioner Kate Chuidian developed her Senior Project to support the Commission and Town on developing new artwork for the replacement of these banners. The goal was to continue to have students in Windsor schools create the artwork for these banners.

Ms. Chuidian worked with Staff to develop classroom curriculum, present the project concepts, guide students through the creative process and ultimately develop six draft designs for consideration. In the month of January, she went into an Art/Drama class at Windsor Middle School and worked with students to create new designs, which were ultimately presented to the Commission for recommendation to Town Council.

Both cycles of the banners were printed using a digital printing process which allows for the original artwork to be fully represented. The estimated lifespan of these banners is three to five years.

At the September 24, 2025 Commission meeting, staff brought the next Youth Banner design update for discussion. The Commission provided feedback to seek an opportunity to work with Windsor High School students for the designs and to refresh the existing themes. Recommendations for the themes included combining some of the existing ones, Parks and Nature as well as Caring and Well-Bring, along with adding a new theme of Heroes.

Themes

The themes developed by the students in 2019 and used in 2023 are:

- Learning/Aprendiendo
- Parks/Parques
- Nature/Naturaleza
- Community/Comunidad
- Caring/Afectuoso
- Well-being/ Bien estar

Theme suggestions by the Commission in 2025 are:

- Learning/Aprendiendo
- Parks/Parques combined with Nature/Naturaleza
- Community/Comunidad
- Caring/Afectuoso combined with Well-being/Bien estar
- Heroes/Héroes

Discussion:

In January of 2026 Staff established a partnership with Windsor High School teacher, Mrs. Gabrielle Gamboa, and students in the Advanced Art class to produce the next banner update (Attachment 1). Due to miscommunication, students worked over the Spring semester to produce designs for each of the original six themes, rather than the 5 new themes from September of 2025.

Students were placed into small groups then randomly assigned a theme to develop. Students were asked to visually depict their theme while relating it to the Town of Windsor and its community. Students chose to keep visual continuity to previous banners with their use of materials and finishing their designs by hand.

Staff recommend approving the submitted designs from the Windsor High School students and continuing the discussion on themes to use for the next Youth Banner Update.

Fiscal Impact:

Sufficient appropriations are included in the FY 2025-2026 Special Public Art Fund to produce the new banners.

Environmental Review:

The recommended action does not constitute a “project” within the meaning of California Environmental Quality Act (CEQA) Guidelines Section 15378 and requires no environmental review.

Attachment(s):

[1. 2026 WHS Student Banner Designs](#)

Prepared by:

Mike Kovanis

Reviewed by:

Olivia Lemen

Recreation Program Supervisor

Parks and Recreation Director