

TOWN OF WINDSOR AGENDA REPORT

Public Art Advisory Commission Meeting Date: May 28, 2025

To: Chair and Commissioners
From: Nelle Herman, Recreation Manager
Subject: Chalk Art Special Event

Recommendation:

Receive a report regarding chalk art events, discuss and by motion create an event planning subcommittee.

Background:

In 2023 the Public Art Advisory Commission (Commission) partnered with the Windsor Certified Farmers Market, on the Tomato and Art Festival, a fall special event which the Market hosts. Partnering on this event was a great fit for the Commission to support an existing event without the extra burden a new event creates on Town staff time. In a recap of the event the Commissioners expressed that partnership on this event is not the direction they want to focus on in the future.

The Commission discussed the proposed Priority Projects (Attachment 1) which would be included in the budget process during the regular meeting on February 26, 2025. Commissioners expressed interest in establishing a new annual event within Windsor, focused on chalk art. At the April 23, 2025, meeting Commissioners requested this item be brought forward for further consideration and discussion.

Discussion:

Commissioners have continued to share ideas and examples with staff about chalk art festivals, expressing interest in hosting one in the Town of Windsor. Pending approval of the 2025–27 fiscal year budget, and provided the Commission is appropriately organized to plan and execute the event, a subcommittee should be formed if Commissioners believe the festival could support the advancement of a priority project. This subcommittee would take the lead on planning and provide regular updates to the full Commission

Attachment(s):

[1. 2025-2027 Priority Projects](#)

Prepared by:

Nelle Herman
Recreation Manager

Recommended by:

Olivia Lemen
Parks and Recreation Director