

TOWN OF WINDSOR AGENDA REPORT

Senior Citizen Advisory Commission Meeting Date: October 21, 2025

To: Chair and Commissioners
From: Jenni Fleish, Recreation Program Supervisor
Subject: Sonoma County Senior Centers Fee Review

Recommendation:

Receive a staff report and review on the various program fees of other Sonoma County senior centers and give feedback back to staff.

Background:

For thirty years, the Windsor Senior Recreation Center (WSRC) has served the vibrant community of Windsor and beyond, enriching the lives of adults ages fifty and above. The WSRC has offered free or low-cost programs ranging from fitness, music, art, day trips, seminars and a variety of water-related programs in the therapeutic pool and spa. Recognizing the wide range of benefits these programs provide to a vulnerable population in the community, the Town of Windsor is committed to keeping them affordable and accessible for all. This ensures that all adults aged fifty and above have the opportunity to participate.

At the Senior Citizen Advisory Commission (Commission) meeting on July 15, 2025, the Commission requested a review of the fees charged by other senior centers in Sonoma County.

The four distinct fees researched were:

- 1) Membership Fees
- 2) Drop-In Fees
- 3) Aquatic Fitness Drop-In Fees
- 4) Open Swim Drop-In Fees

Fee information was collected from Rohnert Park, Santa Rosa, and Healdsburg Senior Centers.

Discussion:

As part of the ongoing effort to ensure the Windsor Senior Recreation Center maintains fair and affordable pricing, staff conducted a fee comparison with other senior centers in neighboring areas. The purpose of this review was to assess how WSRC fees align with comparable facilities and to evaluate whether adjustments are needed.

Staff researched and compiled current membership and program drop-in from a selection of 3 senior centers with similar offerings. The comparison provides valuable context for understanding WSRC's position in the local market and helps guide future fee recommendations that balance affordability for participants with the financial sustainability of the WSRC.

Preliminary findings indicate that WSRC's fees remain competitive, with rates that are aligned with or slightly below those of other centers in the region. Maintaining this balance supports accessibility for seniors while helping to recover some operational costs. Staff will continue to monitor regional trends,

evaluate participation data, and consider community feedback to ensure WSRC continues to provide high-quality, affordable recreation opportunities for older adults.

Attachment(s):

[WSRC Fee Review](#)

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Reviewed by:

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