

TOWN OF WINDSOR AGENDA REPORT

Joint Windsor Town Council, Windsor Redevelopment Successor Agency and Windsor Water District Meeting Date: May 21, 2025

To: Mayor and Councilmembers
From: Nelle Herman, Recreation Manager
Subject: Outreach Through Art Storm Drain Painting Project

Recommendation to Council:

Approve the art and painting location for the application received for the 2025 Outreach Through Art Storm Drain Painting Project.

Strategic Plan Element:

The recommended action supports the goal of Livability. Goal Statement: Preserve community character by maximizing the use of existing amenities and creating future opportunities that enhance quality of life for all.

Background:

The Public Art Advisory Commission (Commission) established a new public art program, Outreach Through Art Storm Drain Painting Project (Project) which was approved by Town Council in January of 2025. This new Project is modeled closely after the Town's successful utility box painting program.

Discussion:

Following the Project's approval by Town Council in January the program materials were released to the community with an application deadline February 21, 2025. By the time the application submission deadline arrived, staff had only received one application. The deadline was extended by one month and additional marketing was pushed out to the community. To date, staff have only received one submission.

The Commission reviewed the one application (Attachment 1) following the criteria set forth in the Project Handbook (Attachment 2). The design criteria in the Handbook outline the parameters the art needs to meet which includes:

- No brands or logos
- No profanity or inappropriate imagery
- Reflects annual theme

The Handbook also outlines approved materials, including a graffiti resistant topcoat, for artists to follow. Each artist will be required to enter into an artist agreement with the Town. The Project includes an artist stipend of \$200 per storm drain.

Town Staff have identified seven preferred storm drain locations to be painted in 2025:

- Cali Calmecac School
- Town Green

- Windsor High School
- Hiram Lewis Park
- Keiser Park
- SMART
- Windsor Middle School

The Commission is recommending the one design submitted for the storm drains to be located near the Chamber of Commerce and the SMART train platform (Attachment 3). Should Council approve the art and location as recommended by the Commission, the schedule for the project is as follows:

- Town Council location Approval: May 2025
- Artist Pre-painting Workshop: May or June 2025
- Storm Drain Painting: June 2025

The painting must occur within this current fiscal year as the available funding is not eligible to be carried over into the fiscal next year which begins on July 1, 2025.

Fiscal Impact:

Funding for the artist stipend and supplies have been included in the FY2023-2025 Adopted Budget in the Water Reclamation Operating Fund.

Environmental Review:

This action does not constitute a “project” within the meaning of California Environmental Quality Act (CEQA) Guidelines Section 15378 and requires no environmental review.

Attachment(s):

1. Outreach Through Art Application
2. Outreach Through Art Storm Drain Painting Project
3. Storm Drain Art Proposed Location

Prepared by:

Nelle Herman
Recreation Manager

Reviewed by:

Olivia Lemen
Parks and Recreation Director

Approved by:

Jon Davis
Town Manager