

TOWN OF WINDSOR AGENDA REPORT

Public Art Advisory Commission Meeting Date: April 23, 2025

To: Chair and Commissioners
From: Nelle Herman, Recreation Manager
Subject: Outreach Through Art Storm Drain Painting Project

Recommendation:

Review, discuss and by motion, make recommendations on the artist application for the 2025 Outreach Through Art Storm Drain Painting Project.

Background:

The Public Art Advisory Commission (Commission) established a new public art program, Outreach Through Art Storm Drain Painting Project (Project) which was approved by Town Council in January of 2025. This new Project is modeled closely after the Town's successful utility box painting program.

Discussion:

Following the Project's approval by Town Council in January the program materials were released to the community with an application deadline February 21, 2025. By the time the application submission deadline arrived, staff had only received one application. The deadline was extended by one month and additional promotions were pushed out to the community. To date, staff have only received one submission.

The Commission will review the one application (Attachment 1) following the criteria set forth in the Project Handbook (Attachment 2). The design criteria in the Handbook outline the parameters the art needs to meet which includes:

- No brands or logos
- No profanity or inappropriate imagery
- Reflects annual theme

The Handbook also outlines approved materials, including a graffiti resistant topcoat, for artists to follow.

Each artist will be required to enter into an artist agreement with the Town. The Project includes an artist stipend of \$200 per storm drain. Each preferred location consists of three storm drains, for a total stipend of \$600 per location.

Once the design is reviewed, the Commission will recommend a specific location for the art. Town Staff have identified seven preferred storm drain locations to be painted in 2025:

- Cali Calmecac School
- Town Green
- Windsor High School
- Hiram Lewis Park

- Keiser Park
- SMART
- Windsor Middle School

Because the Town only received one application, Town Staff have reached out to the applicant to see if there was interest in expanding their project to multiple locations. Staff recommend the Commission review the application for the necessary criteria and provide direction to staff as to a secondary location if the applicant is interested. Following the direction of the Commission the design for the back-up location could be reviewed and recommended at the staff level prior to being presented to the Town Council for final approval.

The schedule for the Project is as follows:

- Town Council location Approval: May 2025
- Artist Pre-painting Workshop: May or June 2025
- Storm Drain Painting: June 2025

The painting must occur within this current fiscal year as the available funding is not eligible to be carried over into the fiscal next year which begins on July 1, 2025.

Fiscal Impact:

Funding for the artist stipend and supplies have been included in the FY2023-2025 Adopted Budget in the water reclamation operating fund.

Environmental Review:

The recommended action is not subject to review under the California Environmental Quality Act (CEQA).

Attachment(s):

1. [Outreach Through Art Application-Staman \(Redacted\)](#)
2. [Outreach Through Art Storm Drain Painting Project Handbook](#)

Prepared by:

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Reviewed by:

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Parks & Recreation Director