Weatherford City Council

AGENDA REPORT

Meeting Date:	July 28, 2026	**Staff Contact:**	Scott McDonald, Director of Development Services
Item Number:	2026-938-AR	**Phone:**	817-598-4284

SUBJECT: Hold a PUBLIC HEARING and consider adoption of Ordinance O2026-26 concerning a request by Tony Aaron for a Conditional Use Permit to allow an Electronic Message Center (EMC) freestanding monument sign within the Central Business District on an approximate 0.7-acre tract being located at 122 Fort Worth Highway, City of Weatherford, Parker County, Texas. CUP-26-0006.

CASE NUMBER CUP-26-0006

GENERAL INFORMATION

Applicant:	Tony Aaron
Request Action:	Approval of the Conditional Use Permit
Project Description:	Electronic Message Center (EMC) Freestanding Monument Sign
Site Address/Location:	122 Fort Worth Highway
Land Area:	+/- 0.7 Acres
General Plan:	Historic Downtown
Existing Zoning:	Central Business District (CBD)
Surrounding Zoning:	
North:	Central Business District (CBD)
South:	Central Business District (CBD)
East:	Central Business District (CBD)
West:	Central Business District (CBD)

BACKGROUND/DISCUSSION

The applicant is requesting approval of a Conditional Use Permit to allow an Electronic Message Center (EMC) freestanding monument sign to replace the existing pole sign at 122 Fort Worth Highway. The property is approximately 0.7 acres and is located within the Central Business District.

The proposed sign would be used as a freestanding monument sign with an electronic message display. Electronic Message Centers and Freestanding signs are not automatically permitted in this location and require approval

through the Conditional Use Permit process.

The sign is proposed to be located in front of the existing building and will comply with all other applicable sign regulations of the Title XII Zoning Ordinance. The sign is anticipated to measure approximately 12 feet in height and 9 feet in width.

At their July 8, 2026, regularly scheduled meeting, the Planning & Zoning Commission voted (6-0) to recommend approval.

ALTERNATIVES

1. The City Council may approve the request.
2. The City Council may disapprove the request.

SUGGESTED ACTION/RECOMMENDATION

Staff recommends approval of the Conditional Use Permit.

ATTACHMENTS

- O2026-26
- Presentation