

AGENDA ITEM REPORT

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To: Town Council

Subject: Discuss and provide an update regarding the Imagine Sunnyvale Comprehensive Plan kick-off events and public engagement.

Meeting: Town Council - August 25, 2025

Department: Development Services

Staff Contact: Surupa Sen

SUGGESTED ACTION:

BACKGROUND INFORMATION:

The Town of Sunnyvale officially launched its Comprehensive Plan Update, “**Imagine Sunnyvale Comprehensive Plan**” with a successful Community Open House event on August 6th. This event provided residents and stakeholders with an opportunity to learn about the planning process and share their input on the issues and opportunities shaping the future of Sunnyvale. We were pleased to welcome approximately 40 attendees from across the Town of Sunnyvale who engaged with the project team and shared their insights with our planning consultants, **Houseal Lavigne**. The feedback gathered at the open house will help inform the direction of the Comprehensive Plan Update.

Imagine Sunnyvale Comprehensive Plan presents an exciting opportunity for residents, business owners, and community members to shape the Town’s vision and priorities for the coming years. The planning process is designed to be inclusive and community-driven, ensuring that the final plan reflects the values and aspirations of everyone who calls Sunnyvale home. Please visit the Comprehensive Plan website hla.fyi/SunnyvaleCompPlan to learn more about upcoming events and ways to make sure your voice is heard.

One of the easiest and most impactful ways to participate in the Comprehensive Plan Update process is by completing the online Community Survey at <https://survey123.arcgis.com/share/4f13844bb0dc4320ab9850cd18b3af9f>. Whether you're a resident, business or property owner, developer, or community stakeholder, your feedback will help guide the Town’s planning efforts. The survey addresses key topics and challenges facing Sunnyvale, and your responses will directly contribute to shaping a shared vision for the future.

Residents or businesses can also explore map.social, an interactive online tool that allow us to map areas of interest, concern, or opportunity throughout Sunnyvale. map.social allows thousands of points of interest to be identified, categorized, and mapped, bringing together ideas in a way never before possible.

ATTACHMENTS:

[How to Get Involved](#)