

AGENDA ITEM REPORT

A.4



To: Town Council
Subject: Discussion related to a revised water conservation schedule.
Meeting: Town Council - July 13, 2026
Department: Public Works
Staff Contact: Chris Cox

SUGGESTED ACTION:

Discuss and provide an update to Council related to transitioning from the current format of watering zones to odd/even address and commercial account watering days.

- * Odd-numbered addresses
- * Even-numbered addresses
- * Commercial accounts

The proposed schedule would limit outdoor irrigation to a maximum of two watering days per week on assigned days, with designated non-watering days as established by Town's adoption of the 2024 Water Conservation Plan.

BACKGROUND INFORMATION:

The Town currently utilizes a geographic zone-based watering schedule to manage peak water demand and promote water conservation. While effective, the existing zone system can be confusing for residents, particularly as development continues and property ownership changes.

Staff has evaluated transitioning to a simplified watering schedule based on property address parity (odd/even) and commercial customer classifications. This approach offers several advantages, including:

- Easier for residents and businesses to understand and remember.
- Simplifies public education and enforcement efforts.
- Maintains compliance with the Town's Water Conservation Plan and drought contingency objectives.
- Continues to distribute irrigation demand throughout the week, reducing peak system demand.

- Allows all customer classes to irrigate no more than two days per week while preserving flexibility for future drought response measures.
- Eliminates the need for maintaining and updating geographic watering zone maps as development occurs.

Staff will implement a comprehensive public outreach campaign including updates to the Town website, utility bill inserts, social media announcements, direct notifications, and educational materials to ensure a smooth transition for residents and businesses.

FINANCIAL IMPACT:

There is minimal anticipated financial impact associated with implementing the revised watering schedule. Costs related to public education, website updates, utility billing notifications, signage, and communication materials can be accommodated within the Public Works Department's existing operating budget. The revised schedule may also provide operational benefits by reducing peak water demand and improving system efficiency during irrigation periods.

PUBLIC NOTICE:

ATTACHMENTS:

[Watering Guidelines.pptx](#)

[Current Watering Zone Assignments.pdf](#)