

AGENDA ITEM REPORT

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To: Town Council

Subject: Discussion and update on the Broadband Study including current findings and recommendations for Town broadband initiatives.

Meeting: Town Council - August 25, 2025

Department: Engineering

Staff Contact: Elmer Benitez

SUGGESTED ACTION:

BACKGROUND INFORMATION:

The Town of Sunnyvale engaged CobbFendley to conduct a broadband study to evaluate the availability, quality, and affordability of internet services within the community. The study's objectives include:

1. Assessing current broadband infrastructure and identifying service gaps.
2. Evaluating opportunities to improve internet access for residents, businesses, and public facilities.
3. Providing recommendations for potential partnerships, technology solutions, and funding opportunities to expand broadband services.

CobbFendley's analysis includes data collection, mapping of existing service coverage, assessment of current and projected demand, and identification of strategies to enhance broadband access. Staff will present key findings, preliminary recommendations, and suggested next steps for Town Council consideration.

ATTACHMENTS:

[Sunnyvale_Feasibility_Study_Final_Draft_9_13.pdf](#)