TAMARAC
The City For Your Life

AGENDA ITEM NO. 5.d

STAFF AGENDA REVIEW WORKSHOP AGENDA ITEM REPORT

DATE: June 9, 2025

SUBMITTED BY: Kimberly Dillon

ITEM TYPE: Resolution

TEMP. RESOLUTION NUMBER: TR14269

AGENDA SECTION: **Consent Agenda:**

TITLE: TR14269 - A Resolution of the City Commission of the City of Tamarac, Florida, approving an Agreement for Professional Services between the City of Tamarac and Becker & Poliakoff, P.A. ("Becker") for federal lobbying services, for one year effective July 1, 2025, through June 30, 2026, at a cost not to exceed seventy-eight thousand dollars ($78,000.00) per year; attached as Exhibit "A"; authorizing the appropriate City officials to execute the agreement; providing for severability; and providing for an effective date.

RECOMMENDATION: Staff recommends the City Commission authorize the City Manager to execute the Agreement for Professional Services between the City of Tamarac and Becker & Poliakoff, P.A. for federal legislative and advocacy services for the period of July 1, 2025, through June 30, 2026, with the option for renewal upon mutual agreement.

BACKGROUND: The City of Tamarac has, for many years, utilized federal lobbying services to support its legislative priorities and pursue federal funding opportunities. In February 2008, the City entered into an agreement with The Ferguson Group, LLC to maintain a consistent advocacy presence in Washington, D.C., engaging with federal policymakers and monitoring legislative developments.

Over the years, this arrangement was extended to ensure continuity in advocacy and representation. As part of the City's continued efforts to evaluate and enhance its federal strategy, the City Commission—through consensus—expressed interest in exploring new options for lobbying services. As a result, staff initiated a competitive solicitation process in early 2025 to identify and engage a qualified firm to continue this work.

Following the evaluation of responses received through Request for Letters of Interest (LOI) 25-17L, Becker & Poliakoff, P.A., was selected based on its qualifications and ability to provide strategic advocacy aligned with the City's priorities.

Scope of Services
Key responsibilities of the Consultant include:

- Monitoring and reporting on federal legislative and regulatory developments impacting the City.
- Developing strategies and providing guidance to maximize federal funding and policy support.
- Engaging key federal stakeholders on behalf of the City and coordinating meetings as needed.
- Advising on federal budget processes and appropriations related to the City's Capital Improvement Projects (CIPs).
- Assisting with the identification and pursuit of grant and funding opportunities.
- Preparing ongoing written reports and participating in City meetings as requested.
- Providing ancillary support such as distributing relevant news and analysis on federal actions.

(See Exhibit A of the agreement for the full proposal and scope.)

ISSUE:

The City of Tamarac requires the services of a federal lobbying firm to represent its interests at the federal level. Approval is requested to enter into a one-year professional services agreement with Becker & Poliakoff, P.A. for federal legislative and advocacy services, beginning July 1, 2025.

ATTACHMENTS: