

CITY COMMISSION AGENDA ITEM REPORT

DATE: May 13, 2026

SUBMITTED BY: Kimberly Dillon

ITEM TYPE: Discussion Item

AGENDA SECTION: **OTHER**

TITLE: Consideration of Establishing a Veteran Pole Banner Program
Requested by Commissioner Morey Wright Jr.

RECOMMENDATION: Establishing a Veteran Pole Banner Program that provides an opportunity for the City to formally recognize and celebrate the courage, dedication, and sacrifice of its veteran and active-duty population. Such a program reinforces the City's commitment to honoring those who have served, strengthens community engagement, and preserves the legacy of local heroes for future generations.

Across the country, municipalities have implemented banner programs as a meaningful way to honor and recognize local military service members and veterans. These programs typically feature banners displayed along prominent roadways or public corridors, highlighting individuals who have served or are currently serving in the United States Armed Forces.

The purpose of such initiatives is to publicly acknowledge the sacrifices made by these individuals and their families, while fostering a sense of community pride and patriotism. By showcasing the names, photographs, and branches of service of local heroes, municipalities create a visible and lasting tribute that educates residents and visitors alike on the contributions of those who have defended the nation.

Programs of this nature also provide families with a tangible form of recognition, often allowing them to retain the banners after display. In addition, they serve as a unifying community effort, with participation from residents, local organizations, and businesses.

Eligible participants typically include active-duty service members and honorably discharged veterans who reside in or have a business within the municipality. Recognized branches commonly include the Air Force, Army, Coast Guard, National Guard, Navy, Marines, and Space Force.

Implementation generally involves a structured application process requiring documentation such as proof of residency, military service verification, and a high-resolution photograph. Banners are displayed on a rotating basis in designated areas for a specified period.

ATTACHMENTS:

[Commission_Agenda_Request_Form_e0b37142-4117-4292-b85c-cbc74f679271_pdfa.pdf](#)

[Agenda Item Request Banners.docx](#)

[Veteran banner mockups \(1\).pdf](#)