

**PRESENTATIONS
ITEM NUMBER 5.C**

FDOT Target Zero and Safety Counter Measures (Pg. 42)

For further information, please contact: georganna.gillette@sctpo.com

Strategic Plan Emphasis Area: Safety

DISCUSSION:

Loreen Bobo, FDOT District Five's Safety Administrator, will provide an overview of Target Zero and discuss specific data for Brevard County. Her focus will be on the use of proven engineering countermeasures that are meant to lower serious injuries and save lives on Brevard's roadway.

In transportation safety, the term 'countermeasure' is generally used to describe a safety program or approach to address a specific type of crash. These countermeasures and strategies are designed for all road users and all kinds of roads—from rural to urban, from high-volume interstates to less traveled two-lane state and county roads, from signalized crossings to horizontal curves, and everything in between. Each countermeasure addresses at least one safety focus area – speed management, intersections, roadway departures, or pedestrians/bicyclists – while others are crosscutting strategies that address multiple safety focus areas.

A hard copy of the presentation slide deck will be available at the meeting.

REQUESTED ACTION:

As desired by the Space Coast TAC/CAC.

ATTACHMENTS: