

Memorandum

TO: City Council
FROM: Stephanie Schutta , Recreation Program Coordinator
DATE: January 5, 2026
SUBJECT: Slice of Shoreview - Event Coordinator Independent Contractor Agreement for 2026
ITEM NUMBER: 8.1
SECTION: CONSENT AGENDA

REQUESTED MOTION

To approve the agreement with Jacci Krebsbach as the event coordinator for the Slice of Shoreview event for 2026.

INTRODUCTION

For over a decade, the city council has decided to formalize its partnership with an event coordinator for the Slice of Shoreview. This change was essential as the city could no longer financially support a volunteer-run organization. As a result, Slice of Shoreview became an official city-sponsored event, with a contracted event coordinator hired to collaborate with the festival volunteers. The city council is now being asked to renew its contract with long-time event coordinator Jacci Krebsbach for the 2026 Slice of Shoreview.

DISCUSSION

For nearly thirty plus years, the Slice of Shoreview committee has organized this popular annual community festival, primarily focused on a three-day celebration at Island Lake Park, located at I-694 and Victoria Street. The event features entertainment, arts and crafts, food vendors, carnival rides, a car show, fireworks, a parade, and various family-friendly activities. Since 2007, the city has contracted Jacci Krebsbach as the event coordinator, and it is proposed to continue this arrangement for the 2026 Slice of Shoreview. She has agreed to continue in this role, having done an outstanding job representing the city.

The event coordinator is responsible for the following tasks:

- Recruiting and working with members of the Slice of Shoreview committee, determining the committee's specific roles.
- Securing financial support from individuals, businesses, and organizations, including sponsorships for certain events. All donations, purchases, and expense reimbursements will be managed and processed by the city in compliance with state laws and city policies.
- Coordinating or arranging for other organizations to handle the following activities:
 - Art & craft show
 - Fireworks display
 - Carnival
 - Food vendors
 - Car show

- Commercial and non-profit booths
- Parade display
- Auxiliary events
- Entertainment

Under the terms of the agreement, the city would pay the event coordinator \$8,000 for planning, organizing, and managing the 2026 Slice of Shoreview.

RECOMMENDATION

Based on the information provided, it is recommended that the city council enter into a contract with Jaci Krebsbach to continue serving as the Event Coordinator for the 2026 Slice of Shoreview.

ATTACHMENTS

[2026 Official Slice Event Coordinator Contract](#)

[2026 Slice Event Coordinator Contract Exhibit A](#)