

Memorandum

TO: City Council
FROM: Renee Eisenbeisz , Assistant City Manager
DATE: June 2, 2025
SUBJECT: Ordinance extending franchise agreement with Comcast
ITEM NUMBER: 10.b
SECTION: GENERAL BUSINESS

REQUESTED MOTION

To approve ordinance no. 1053, which amends ordinance 933 to extend the grant of a franchise to Comcast of Minnesota, Inc.

INTRODUCTION

The city council is being asked to approve an ordinance to extend the franchise agreement with Comcast by five years.

DISCUSSION

In 2014, the city withdrew from the North Suburban Cable Commission and in 2015, the city renewed its franchise agreement with Comcast for 10 years. The franchise agreement is set to expire June 30, 2025. Earlier this year, the city sent a letter to Comcast expressing its wishes to extend the agreement by five years, through June 30, 2030. This will allow Comcast to continue to operate in the city under the agreement, as well as for the city to operate public channel 16 and receive revenue from the franchise fee (5%) and PEG fee (\$2/subscriber/month).

Comcast has agreed to this extension and sent exhibit A of the ordinance for approval.

As of March 31, there are 3,080 Comcast cable subscribers in Shoreview. The city has seen a steady decline over the last ten years and anticipates having around 1,750 subscribers by the end of 2030. Staff will be reviewing its options for the cable fund during the 2025 budget process. Under the franchise agreement, the city may increase the PEG fee once more to \$2.25/subscriber/month.

RECOMMENDATION

Based on the foregoing information, it is recommended that the city council approve ordinance no. 1053, which amends ordinance 933 to extend the grant of a franchise to Comcast of Minnesota, Inc.

ATTACHMENTS

[Ordinance 1053](#)

[Franchise agreement approved June 15, 2015](#)