

Memorandum

TO: City Council
FROM: Stephanie Schutta , Recreation Program Coordinator
DATE: October 20, 2025
SUBJECT: Acceptance of recreation department sponsorships
ITEM NUMBER: 8.h
SECTION: CONSENT AGENDA

REQUESTED MOTION

To adopt Resolution 25-78 accepting sponsorships for recreation programs

INTRODUCTION

In accordance with Minnesota Statute §465.03, the City of Shoreview may accept gifts and donations for the benefit of its residents, provided such gifts are approved by the City Council through resolution and are used in accordance with any specified terms set by the donor.

In 2025, the recreation department launched a new sponsorship program designed to help offset costs associated with community recreation programming. As part of this initiative, the City has received sponsorship contributions from two organizations: Blizzard Ski & Snowboard School and Ellis & Associates.

DISCUSSION

Blizzard Ski & Snowboard School, a contractual partner with the recreation department in recent years, contributed a Gold Level sponsorship of \$500 in September 2025. These funds supported children's activities at the Shoreview Farmers Market. Additionally, the organization provided an in-kind donation of one youth membership for the 2025–2026 season, valued at \$575, which was awarded through a public drawing during the month of September.

Ellis & Associates contributed a Silver Level sponsorship in support of the Water Safety Event held in May 2025. Their donation funded the purchase and distribution of 20 life jackets, which were provided free of charge to event participants as part of the recreation department's ongoing water safety education efforts.

RECOMMENDATION

We recommend that the City Council adopt resolution 25-78, accepting the sponsorships for the recreation programs and expressing appreciation to Blizzard Ski & Snowboard School and Ellis & Associates.

ATTACHMENTS

[25-78 - Approve Recreation Department sponsorships Resolution.docx.pdf](#)