

Memorandum

TO: City Council
FROM: Stephanie Schutta , Recreation Program Coordinator
DATE: June 15, 2026
SUBJECT: Acceptance of and appreciation for sponsorships for recreation programs
ITEM NUMBER: 8.g
SECTION: CONSENT AGENDA

REQUESTED MOTION

To adopt resolution 26-47 accepting sponsorships for recreation programs.

INTRODUCTION

In accordance with Minnesota Statute §465.03, the City of Shoreview may accept gifts and donations for the benefit of its residents, provided such gifts are approved by the city council through resolution and are used in accordance with any specified terms set by the donor.

In 2025, the parks and recreation department launched a new sponsorship program designed to help offset costs associated with community recreation programming. As part of this initiative, the city has received sponsorship contributions from the following organizations:

- City & County Credit Union
- Raising Cane's
- Roseville Anderson-Nelson VFW Auxiliary 7555
- Roseville Anderson-Nelson VFW Post 7555
- Ellis & Associates
- Compeer Financial

DISCUSSION

City & County Credit Union provided a Silver Level sponsorship of \$500 in support of the farmers market. Their contribution helped fund one of the themed market days during the 2026 season.

Raising Cane's donated free combo meal vouchers that were distributed to attendees at the annual sweetheart dance in February 2026.

Roseville Anderson-Nelson VFW Auxiliary 7555 and Post 7555 each contributed \$250, for a combined total of \$500. Their donations supported the purchase and distribution of life jackets, which were provided free of charge to participants during the family water safety & wellness event in May 2026.

Ellis & Associates also provided a Silver Level sponsorship of \$500 to support the purchase and distribution of life jackets for the family water safety & wellness event in May 2026.

Compeer Financial awarded a \$1,000 grant to the farmers market. The funding supported marketing efforts, including yard signs, and helped enhance themed market days throughout the season.

RECOMMENDATION

We recommend that the city council adopt resolution 26-47, accepting the sponsorships for the recreation programs and expressing appreciation to City & County Credit Union, Raising Cane's, Roseville Anderson-Nelson VFW Auxiliary 7555, Roseville Anderson-Nelson VFW Post 7555, Ellis & Associates, and Compeer Financial.

ATTACHMENTS

[Resolution_26-47.pdf](#)