

Memorandum

TO: City Council Workshop
FROM: Brad Martens , City Manager
DATE: March 24, 2025
SUBJECT: City Council strategic visioning
**ITEM
NUMBER:** 1.a
SECTION: GENERAL BUSINESS

REQUESTED MOTION

INTRODUCTION

The city council will hold a strategic visioning workshop to develop an updated list of strategic goals for the city.

DISCUSSION

The City of Shoreview has held workshops on an every other year basis to review its goals and objectives and establish strategic goals for the coming years. In 2023, a workshop was held in which the current 2023 - 2024 strategic goals were adopted. These are attached to this report for reference.

In order to updated these goals, a workshop was held on February 10, 2025 to begin this process. The purpose of this second workshop is to continue that discussion and direct staff on strategic goals for 2025, 2026, and 2027. A recap of the February 10th meeting (session one) and a framework for the March 24th meeting (session two) are attached to this report.

RECOMMENDATION

ATTACHMENTS

[Session One Report.pdf](#)
[Session Two Framework.pdf](#)
[2023 2024 strategic goals.pdf](#)
[Vision mission and values.pdf](#)
[Governance plan - We Are Shoreview.pdf](#)