

Memorandum

TO: City Council

FROM: Tom Simonson , Assistant City Manager and Community Development Director

DATE: January 21, 2025

SUBJECT: Twin Cities North Chamber of Commerce

ITEM NUMBER: 5.b

SECTION: PROCLAMATIONS AND RECOGNITIONS

REQUESTED MOTION

Presentation from the Twin Cities North Chamber of Commerce - no formal action is required.

INTRODUCTION

John Connelly, President of the Twin Cities North Chamber of Commerce, will be presenting a brief summary of the mission and work of the organization.

DISCUSSION

The Twin Cities North Chamber of Commerce is the primary north metro business advocacy organization serving many of the area communities including Shoreview. The city has been a long-time member partner and have worked closely on many business and economic development related events and initiatives including:

- Chamber assisting with promoting local business grand opening events and ribbon-cutting ceremonies
- Chamber coordinates the quarterly Arden Hills-Shoreview Business Council meetings
- City was one of the founding sponsors of the Chamber's Manufacturing Cohort series
- Chamber and city have advocated and supported public policies of mutual interest
- Chamber collaborates with Shoreview and area cities on business and economic development matters, such as the "Welcome Back to Lexington" marketing campaign to promote local businesses impacted by the road construction

RECOMMENDATION

No action is required by the city council.

ATTACHMENTS