

Memorandum

TO: City Council Workshop
FROM: Brad Martens , City Manager
DATE: February 10, 2025
SUBJECT: City Council strategic visioning
ITEM NUMBER: 1.a
SECTION: GENERAL BUSINESS

REQUESTED MOTION

INTRODUCTION

The city council will hold a strategic visioning workshop to develop an updated list of strategic goals for the city.

DISCUSSION

The City of Shoreview has held workshops on an every other year basis to review its goals and objectives and establish strategic goals for the coming years. The most recent workshop was held in 2023 in which the current 2023 - 2024 strategic goals were adopted. These are attached to this report for reference.

This workshop will be facilitated by Dr. Dave Webb using his Homerun Leadership framework and will also include attendance and participation by the city's leadership team. The anticipated outcome of the workshop is to establish new strategic goals for 2025 - 2026. Following this workshop, a draft document outlining those goals along with specific objectives will be created for the city council to review and adopt at a future meeting.

The workshop will be guided as follows:

- Overview of the Homerun Leadership system
- Discover your leadership team types exercise
- Strategic visioning
 - What about our City of Shoreview is working well?
 - What about our City of Shoreview is not working as well as it could?
 - What ideas can you brainstorm to make our City of Shoreview even better?
- Identification of priorities and development of an action plan
 - Ranking exercise
 - Identification of priorities which receive consensus support
 - Development of an action plan on certain priorities
- Discuss next steps

In addition to reviewing the 2023 - 2024 strategic goals, it is recommended to review our mission, vision, and values, governance plan (attached) and the results of the [2022 community survey](#).

RECOMMENDATION

ATTACHMENTS

[2023 2024 strategic goals.pdf](#)

[Vision mission and values.pdf](#)

[Governance plan - We Are Shoreview.pdf](#)