



City Council Staff Report

Subject: PetData, Inc. Agreement for Animal Licensing Services - Ratification

Date: September 23, 2025

Submitted By: Luke Sincerny, Captain
Rustin Banks, Police Chief

Department: Police

Recommendation:

Adopt a Resolution of the City Council of the City of Rocklin Ratifying the Contract for Services with PetData, Inc. and Related Expenditures.

Background:

The City through its Animal Control Operations in the Police Department is required to maintain a licensing service for identified animals requiring a license per Rocklin Municipal Code 6.08.010 and the Police Department meets this requirement through the professional licensing services provided by PetData, Inc. for a nominal fee.

The Rocklin Police Department has contracted with PetData, Inc. for animal licensing services since 2011. The current contract was executed on November 1, 2023, and covers the period of September 1, 2023 through August 31, 2026.

Because the contract performance period began prior to its execution date, City Council ratification is required. Ratification will validate the agreement retroactive to September 1, 2023, and ratify the expenditures incurred during the timeframe of September 1 2023 - October 31, 2023.

To date, \$19,831 has been expended under this contract. An additional \$20,169, for a total of \$40,000, is anticipated through the end of the contract term.

Fiscal Impact:

There is no additional fiscal impact from this recommendation. Funding for animal licensing services has been included in the Fiscal Year 2025-2027 Operating Budget.

ATTACHMENTS:

1. [Resolution](#)
2. [Resolution Exhibit A 24-27 Animal Licensing Agreement FINAL executed](#)