



City Council Staff Report

Subject: Concession Agreement with Final 9 Sports

Date: May 13, 2025

Submitted By: Laurie York, Administrative Analyst
Veronica Tracy, Parks and Recreation Director

Department: Parks and Recreation

Recommendation:

Adopt a Resolution of the City Council of the City of Rocklin Approving and Authorizing the City Manager to Execute the Concession Agreement with Final 9 Sports.

Background:

Final 9 Sports has leased space in the Parks and Recreation building at Johnson-Springview Park since January 2012, operating a disc golf pro shop that sells disc golf equipment, supplies, snacks, and drinks to park patrons. Over time, Final 9 has become an integral part of the disc golf community and park experience by offering expertise in the sport, supporting tournaments, providing disc rentals, and contributing to a visible and positive presence in the park during evenings and weekends.

The most recent Concession Agreement between the City and Final 9 Sports was approved on February 12, 2019, via Resolution No. 2019-22. That agreement established a monthly concession fee of \$500 (reduced from \$1,000) in response to financial challenges expressed by the Concessionaire and supported by staff analysis. The City concluded that Final 9's contributions to the upkeep and programming of the disc golf course, including informal monitoring and general course maintenance, exceeded the value of the waived rent and helped reduce staff time and operational costs.

Since then, Final 9 has continued to provide value-added services beyond those required by contract, including trash removal, basket repair, and daily course observations. The 2019 agreement expired on January 31, 2025.

The proposed five year Concession Agreement maintains the core terms of the existing agreement while clarifying responsibilities and modernizing provisions related to insurance and instruction. The Agreement also includes the potential for modest additional revenue via a 50% share of registration fees from City-sponsored group instructional programs. Final 9 Sports bears all operational costs for the concession space, while the City continues to cover basic utilities (electricity, water, and HVAC). Additionally, the City benefits from Final 9's continued in-kind contributions, including informal course maintenance and oversight, which

help reduce staff workload and budgetary demands.

Staff recommends the City Council approve the Concession Agreement, which continues a longstanding and productive partnership between the City and a local business that serves both recreational users and the broader community.

Fiscal Impact:

The agreement continues to provide \$500 per month in consistent revenue to the City (\$6,000 annually).

ATTACHMENTS:

1. [Resolution](#)
2. [Resolution Exhibit A - Contract with Final 9 Sports](#)