



City Council Staff Report

Subject: Greater Sacramento Economic Council Market Visit to Germany

Date: September 23, 2025

Submitted By: Amy Wright, Departmental Administrative Specialist
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Department: City Manager's Office

Recommendation:

Approve International Travel for Mayor Jill Gayaldo to Participate in the Greater Sacramento Economic Council Market Visit to Germany.

Background:

The Greater Sacramento Economic Council (GSEC) is hosting its second market visit to Germany from November 29 to December 5, 2025 (Attachment 1).

The visit will build connectivity between the greater Sacramento region and Germany to drive additional investment and jobs into the community. Participation in the trip aligns with the Rocklin Economic Development Strategy, which includes focus on business attraction and retention. While the schedule has not been finalized, the previous event featured on-site visits with senior leaders from Bosch, Siemens, Bayer Crop Science, BASF, SMA Solar and supply chain players. SMA Solar's United States headquarters is in Rocklin.

The City's Economic Development Strategy emphasizes efforts to attract and retain growing industry sectors in Clean Energy, Technology, and Life Sciences, which are key industry's highlighted in the market visit.

Mayor Jill Gayaldo has expressed interest in participating in the trip. Per Section 5 of the Travel Policy (Attachment 2), international travel requires pre-approval by the City Council.

Fiscal Impact:

The cost to participate in the trip is \$6,000, which includes all travel, lodging, meals, meetings, and events. Although not specifically accounted for in the Fiscal Year 2025/26 Operating Budget, each councilmember is annually allocated \$2,000 for travel/training of their choice; Mayor Gayaldo has requested her allocation be designated towards the cost of this trip. The remainder could be covered by a \$5,000 line item for participation in the 2026 Cap-to-Cap event that will likely not be utilized and can be reallocated.

ATTACHMENTS:

1. [GSEC Germany Market Visit Invitation](#)
2. [City of Rocklin Travel Policy \(Resolution No. 2024-157\)](#)