



City Council Staff Report

Subject: November 3, 2026 General Municipal Election

Date: June 9, 2026

Submitted By: Avinta Singh, City Clerk
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Department: City Manager's Office

Recommendation:

- A. Adopt a Resolution of the City Council of the City of Rocklin Calling and Declaring a General Municipal Election to fill Expiring Seats on the City Council to be Held on Tuesday, November 3, 2026, and Requesting the Placer County Board of Supervisors Consolidate the Election with the State-Wide General Election; and Requesting the County Elections Official Render Election Services for the General Municipal Election.
- B. Adopt a Resolution of the City Council of the City of Rocklin Adopting Regulations for Candidates of Elective Office Pertaining to Candidate Statements Submitted to the Voters at an Election to be Held on Tuesday, November 3, 2026.
- C. Adopt a Resolution of the City Council of the City of Rocklin Calling for the Placement of a General Tax Measure on the Ballot for the November 3, 2026 General Municipal Election for the Submission to the Qualified Voters of an Ordinance to Enact A General Transactions and Use Tax (Sales Tax) at the Rate of One-Half Percent (1/2%).
- D. Adopt a Resolution of the City Council of the City of Rocklin Requesting the Board of Supervisors of the County of Placer to Consolidate a General Municipal Election to be held on November 3, 2026 with the Statewide General Election to be Held on that Date Pursuant to §10403 of the Elections Code; and Providing for the Filing of Direct and Rebuttal Arguments and Setting Rules for the Filing of Written Arguments Regarding a City Measure to be Submitted at the General Municipal Election.

Background:

City Council Seats

In November of every even-numbered year, the City of Rocklin conducts a General Municipal Election to fill either three or two of the five at-large seats on the City Council. All seats have four-year terms. Two seats up for election in 2026 and three up for election in 2028. This staggered process provides for continuity and stability on the City Council and allows for an efficient transfer of institutional knowledge over time. In December of this year, the terms of Councilmembers Jill Gayaldo and Bill Halldin will expire, thereby requiring an election to fill

those seats.

In accordance with the City of Rocklin's Municipal Code, the City Council must adopt resolutions (Attachments 1 and 3) that call and give notice of the election; request consolidation of the election with the Statewide General Election; request that the County of Placer provide elections services; and lastly, to adopt regulations pertaining to candidate statements.

The City Clerk acts as the Elections Official and prepares reports approving and certifying the election, publishes required legal notices, receives campaign disclosure filings, issues and receives candidate nomination documents, and gives the oath of office to newly elected officials. The Placer County Elections Division conducts the election, tallies the results, and supplies the City with certified election results.

The cost of the election is borne by the City and is estimated below in the financial considerations, with the exception of the optional candidate statement of qualifications, which is paid for by candidates and covers costs associated with publishing the statement in the Sample Ballot pamphlet.

Key Election Dates for City Council Seats

Publish the Notice of Election	06/29/26 - 07/12/26
Candidate Workshops	07/07/26 - 07/19/26
Nomination/Candidate Filing Period Opens	07/13/26
Regular Candidate Filing Period Closes	08/07/26
Extended Nomination Period Closes <i>*Only when an incumbent does not file.</i>	08/12/26*
Secretary of State Random Alpha Drawing	08/13/26
Start of Vote-by-Mail Period	10/05/26
Last Day to Register to Vote	10/19/26
Close of Write-In Candidate Filing Period	10/20/26
Election Day	11/03/26
Oath of Office for Newly Elected Officials	12/08/26

To run for office, an individual must be a resident and registered to vote in the City of Rocklin. Voter registration is confirmed prior to issuance of nomination documents and instructions. Interested parties are encouraged to watch the City Clerk's election website for information, or to call the City Clerk's Office at (916) 625-5560.

Ballot Measure

On May 26, 2026, the Rocklin City Council introduced an ordinance adding a general Transactions and Use (Sales) Tax to the Rocklin Municipal Code, subject to voter approval at the November 3, 2026 general election. The second reading of said ordinance is also on the June 9, 2026 City Council Meeting agenda. If the City Council approves that second reading by a super majority vote (4/5), the ordinance will be added to Rocklin Municipal Code, subject to voter approval.

The two resolutions specific to the ballot measure (Attachments 4 and 5) present the City

Council with the ability to approve actions necessary for the proposed tax measure to be placed on the ballot for the general election to be held November 3, 2026. While similar to the actions required for the candidate elections, differences specific to the ballot measure are further described below regarding the recommended actions in the resolutions for this item.

The first resolution (Attachment 4), consistent with Rocklin Municipal Code and past actions related to candidate elections, calls the election. Specific to the proposed sales tax measure, it approves the ballot question Rocklin voters will be able to vote on.

The second resolution (Attachment 5) consolidates the election with the Statewide General Election and requests that the County of Placer provide elections services consistent with Rocklin Municipal Code and past actions related to candidate elections. Specific to the ballot measure, it directs the City Attorney to file an impartial analysis related to the measure and sets the criteria for filing direct and rebuttal arguments to the measure. City Councilmembers are given first priority to draft both direct and rebuttal arguments and may further designate a City Councilmember or committee of the Council to draft arguments on behalf of the City Council.

Similar to candidate elections, the City Clerk acts as the Elections Official and prepares reports approving and certifying the election, publishes required legal notices, receives campaign disclosure filings, and issues and receives direct and rebuttal arguments. The Placer County Elections Division conducts the election, tallies the results, and supplies the City with certified election results.

Key Election Dates for Ballot Measures

City Attorney Impartial Analysis due	08/07/26
Last day to file arguments	08/07/26
10-day public inspection period for arguments for and against the measure	08/08/26 - 8/17/26
Last day to file rebuttal arguments for and against all measures	08/17/26
10-day public inspection period for rebuttal arguments for and against the measure, if applicable	08/18-27/26
Last Day to Register to Vote	10/19/26
Close of Write-In Candidate Filing Period	10/20/26
Election Day	11/03/26

The proposed ballot language included in the first resolution is shown below and provides voters an opportunity to consider raising a half cent sales tax to provide revenue for general purposes to maintain services in the City including but not limited to public safety and financial stability, maintaining core public services, rapid 911 emergency/medical response, police/fire protection, keeping public areas and parks healthy/safe/clean, preserving open space, and preventing wildfires. The language also highlights that if approved by voters, funds raised will remain local and the City's strong financial practices including annual audits and public spending disclosure will be followed.

Proposed Ballot Language: *To maintain Rocklin's public safety, financial stability and core*

public services, including: rapid 911 emergency/ medical response; police/ fire protection; keeping public areas and parks healthy/ safe/ clean; preserving open space; preventing wildfires; shall the City of Rocklin's measure establishing a half-cent sales tax, providing approximately \$8 million annually for general revenue purposes, until ended by voters, keeping all funds local, with annual audits/ public spending disclosure, be adopted?

Fiscal Impact:

According to the Placer County Registrar of Voters, the cost of the election is estimated at approximately \$74,200. This is an estimate, with the final cost calculated after the election is over. Final costs are based on various expenses such as the number of candidates and measures across all jurisdictions in the County, the actual number of candidates and measures on the ballot in the City of Rocklin, and the number of registered voters at the time of the election. There are sufficient funds in the Fiscal Year 2026/27 Operating Budget to cover the cost.

If the ballot measure is approved by voters, it is estimated to bring in approximately \$8 million annually for the City of Rocklin for general revenue purposes.

ATTACHMENTS:

1. [Resolution A - Calling Election for City Council Seats and Requesting Consolidation](#)
2. [Resolution A Exhibit A - City Boundary Map](#)
3. [Resolution B - Candidate Statement](#)
4. [Resolution C - Calling Election for Placement of Ballot Measure](#)
5. [Resolution D - Submission of Ballot Measure for General Municipal Election](#)