



City of Plantation
City Council Chambers

Subject:

City logo and tagline options

Summary:

Background:

At its Strategic Planning Retreat in January, City Council indicated desire to see the options for city logo and tagline. City's consultant, Conceptual Communications, created a handful of alternatives, which ultimately were narrowed down to 3 logo options and 4 tagline options that were presented to all city employees for ranking in a survey.

The options and the employee survey results are being presented for Council consideration and further direction.

Funding:

Amount:

Finance Director/Budget Manager Recommendation:

Prepared By:

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ATTACHMENTS:

[Plantation Presentation to Council March 2026.pdf](#)