Plantation City Council/CRA Meeting Agenda | **Notice of City Council/CRA Meeting** | **August 26, 2026**

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City of Plantation
City Council Chambers

Subject:

Resolution approving a new franchise agreement with the GFWC Plantation Woman's Club.

Summary:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PLANTATION, FLORIDA, APPROVING A NEW FRANCHISE AGREEMENT WITH THE GFWC PLANTATION WOMAN'S CLUB, INC. RELATING TO BUS BENCHES; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Background:

For over thirty (30) years, the GFWC Plantation Woman's Club ("Woman's Club") and the City of Plantation ("City") have been parties to a franchise agreement providing for placement of bus benches at mass transit stops throughout the City. The bus benches, placed as a part of the Woman's Club Bench Project, are provided and maintained at no cost to the City. The Woman's Club provides grants to the City for municipal purposes equal to a minimum of sixty-eight (68%) of the revenues received by the Woman's Club for the Bench Project.

The City's current agreement with the Woman's Club expires May 31, 2027. The new agreement, attached for your consideration and approval, provides for a new five-year term extending through May 2032, with one additional renewal available that would extend through May 2037. The Woman's Club contracts with Bench Ads of Plantation to service the franchise agreement. A copy of that underlying agreement is also attached for your reference.

Funding:

Amount:

Finance Director/Budget Manager Recommendation:

Prepared By:

Carole Morris

ATTACHMENTS:
RESO FOR 2027 BUS BENCH FRANCHISE AGREEMENT.pdf
GFWC Franchise Agreement - Executed.pdf
Bus Bench Agreement - Executed.pdf