



Agenda Item No: 2.c

PLACENTIA CITY COUNCIL AGENDA REPORT

Meeting Date: April 1, 2025

Submitted by: Lydie Gutfeld

From: Community Services

Subject:

Event Fee Waiver Request and Resolution No. 2025-09, Authorizing the Temporary Suspension of the Ordinance Pertaining to the operation of the California Celtic Festival Fundraiser event on Saturday, June 15, 2025 at Kraemer Memorial Park

Financial Impact:

Fiscal Impact:

Facility Use Fees: \$5,042

Staffing: \$5,500

Damage Deposit: \$614

Total Fiscal Impact: \$11,156

Summary:

This year, the California Celtic Festival is requesting to partner with the City of Placentia (City) to plan and implement the “Lovers of Celtic Culture” Fundraiser event to be held on Saturday, June 14, 2025, from 12:00 p.m. to 8:00 p.m. and on Sunday, June 15, 2025 from 12:00 p.m. to 7:00 p.m. at Kraemer Memorial Park, located at 201 N. Bradford Ave. This will mark the first year that the festival will be held in Placentia. At the February 18, 2025 meeting, the leaders of the California Celtic Festival asked for waiver of all event fees from City Council totaling \$11,156. In addition, Council must consider approval for the attached resolution which suspends (for the duration of the event) the Municipal Code sections pertaining to the controlled use of alcohol on public property and to the use of amplified music which may exceed the noise standards during the “Lovers of Celtic Culture” Fundraiser event.

Recommendation:

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It is recommended that City Council take the following actions:

1. Approve a facility rental/use agreement with the California Celtic Festival to host the annual “Lovers of Celtic Culture” fundraiser event at Kraemer Memorial Park and authorize the City Administrator or designee to execute all applicable documents; and
2. Adopt Resolution No. R-2025-09, A Resolution of the City Council of the City of Placentia Authorizing the Temporary Suspension of Regulatory Sections 10.28.010 and 23.76.050 of the Placentia Municipal Code for the operation of the “Lovers of Celtic Culture” fundraiser event on June 14, 2025, and on June 15, 2025 at Kraemer Memorial Park located at 201 N. Bradford Avenue; and
3. Approve staff recommendation to waive facility use/rental and fees for the use of

Kraemer Memorial Park and not staff costs or the damage deposit associated with the operation of the event.

Alternate Recommendation:

Recommendation Actions: 1 and 2 above; and

Approve the request from California Celtic Festival to waive all facility use costs of \$5,042, staffing costs of \$5,500, and damage deposit costs of \$614, totaling \$11,156.

Strategic Plan Statement:

This item is consistent with the Strategic Plan Goal 4 to increase community engagement by partnering with outside organizations and allowing them to have events at our community park which will enhance community participation.

Discussion:

The goal of the event is to raise funds for the benefit of families of first responders and veterans in need. All proceeds from the event will go towards the Orange County Law Enforcement Emerald Society (OCLEES). Traditionally, the City has supported various community organizations by co-sponsoring community events that benefit local non-profits or enhance the quality of life in Placentia. Typically, the City provides Community Services personnel and or Public Works personnel to assist at the event by overseeing the maintenance of the facility, park, and restrooms throughout the event. Additionally, the Fire Life and Safety Department has supported similar events by providing review and approval of the proposed event logistical layout and setup. After further review from expenditures from last year's event and the City's current fiscal state in addition to the size of the event and the multi-day format, Staff recommends that the City Council waive the facility use fees totaling \$5,042 and do not approve the waiver request for the Staff costs (\$5,500) or the damage deposit (\$614) for use of the park totaling \$6,114. There is no current approved budget for this event and partnership.

Similar events have the potential to generate revenue for the City, depending on the level of co-sponsorship provided. In this case, the California Celtic Festival would retain 100% of the proceeds to be distributed to OCLEES. Should the City Council approve the event as currently agreed upon, the City will not retain revenue from the event and will provide assistance from the Community Services Department, Fire and Life Safety Department, and the Police Department for the implementation of the event.

The event will encompass a large portion of the open park space and include food areas, a beer and wine garden, live band performances, dance performances, as well as craft and vendor booths. The sale and consumption of alcohol on public property and the use of amplified sound requires the temporary suspension of certain City regulatory ordinances. This item requests the adoption of a resolution temporarily suspending certain regulatory ordinances of the Placentia Municipal Code to allow for music and alcohol to be permitted at the "Lovers of Celtic Culture" festival Fundraiser event located at Kraemer Memorial Park from 12:00 p.m. to 8:00 p.m. on Saturday, June 14, 2025, and from 12:00 p.m. to 7:00 p.m. on Sunday, June 15, 2025. Additionally, this item requests that the City Council consider granting a fee waiver for the staff costs and facility use fees associated with the implementation of the event and use of Kraemer Memorial Park, as requested by the CCF. Staff supports hosting the festival at Kraemer Memorial Park and recommends approval of the event.

The attached resolution suspends (for the duration of the event) the Municipal Code sections

pertaining to the controlled use of alcohol on public property and to the use of amplified music which may exceed the noise standards during the “Lovers of Celtic Culture” Fundraiser event. The CCF shall agree to follow all City guidelines, obtain all necessary permits, and follow associated regulations from the State Department of Alcohol Beverage Control (ABC) and Orange County Health Department (OC Health) for the consumption of food and beverages. City staff supports the implementation of the “Lovers of Celtic Culture” Fundraiser event as an opportunity to provide families an opportunity to enjoy a community event and further enhance the quality of life in the city.

Fiscal Impact Summary:

Fiscal Impact:

Should Council approve the proposed recommended action, the fiscal impact would \$6,114 for the cost of staff and damage deposit fees. This would require a budget amendment and would impact the approved special events budget.

Should Council approve the proposed alternative recommended action, the fiscal impact would be \$11,156. This would require a budget amendment would impact the approved special events budget.

Attachments

[Celtic Festival Budget Resoultion 2025.pdf](#)