Agenda Item No: 1.k

PLACENTIA CITY COUNCIL AGENDA REPORT

Meeting Date: March 17, 2026

Submitted by: Lydie Gutfeld

From: Community Services

Subject:

SUSPENSION OF THE ORDINANCE PERTAINING TO THE OPERATION OF THE EGG DROP EVENT ON SATURDAY, APRIL 4, 2026, AT CHAMPIONS SPORTS PARK AND THE CALIFORNIA CELTIC FESTIVAL FUNDRAISER EVENT ON SATURDAY, JUNE 20, 2026, AND SUNDAY, JUNE 21, 2026, AT KRAEMER MEMORIAL PARK

Financial Impact:

Fiscal Impact:	
Kraemer Park Facility Use Fees:	$ 5,042
Staffing:	$ 5,500
Damage Deposit:	$ 614
Total Fiscal Impact:	$11,156

Champion Sports Park	
Facility Use Fees:	$ 1480
Damage Deposit:	$ 360
Total Fiscal Impact:	$ 1,840

Summary:

This year, City Staff has partnered with Influence Church to host the Annual Egg Hunt at Champions Sports Park on Saturday, April 4, 2026. This partnership compliments the efforts executed in last year's successful event, furthering the City's dedication to reducing special event costs and working with community based organizations to help subsidize costs while still providing events that benefit the community. Staff is recommending a waiver of facility use fees totaling $1,480.00. Due to this being a former city event, the Community Services (CS) team will continue to be onsite to host the CS booth and various kids activities at the event while continuing to have a presence.

In addition, the California Celtic Festival is requesting to partner with the City of Placentia (City) to plan and implement the “Lovers of Celtic Culture” Fundraiser event to be held on Saturday, June 20, 2026, from 12:00 p.m. to 8:00 p.m. and on Sunday, June 21, 2026, from 12:00 p.m. to 7:00 p.m. at Kraemer Memorial Park, located at 201 N. Bradford Ave. This will mark the third year that the festival will be held in Placentia. At the February 24, 2026, event planning meeting, the leaders of the California Celtic Festival asked for waiver of all event fees from City Council totaling $11,156. Staff recommends City Council waive the facility use fees

totaling $5,042.00, but continue to request the damage deposit fees and staffing fees for the CS team, and Public Works teams to be on site for any event needs.

Finally, City Council must consider approval of Resolution No. R-2026-16, which suspends (for the duration of the event) the Municipal Code sections pertaining to the controlled use of alcohol on public property and to the use of amplified music which may exceed the noise standards during the "Helicopter Egg Hunt" and “Lovers of Celtic Culture” Fundraiser event.

Recommendation:
Recommended Action: It is recommended that City Council:

1. Approve a facility rental/use agreement with the California Celtic Festival to host the annual “Lovers of Celtic Culture” fundraiser event at Kraemer Memorial Park and authorize the City Administrator, or designee, to execute all applicable documents; and
2. Approve a facility rental/use agreement with the Influence Church to host the annual “Helicopter Egg Drop” event at Champions Sports Park and authorize the City Administrator, or designee, to execute all applicable documents; and
3. Adopt Resolution No. R-2026-16, A Resolution of the City Council of the City of Placentia, California, Approving the temporary suspension of regulatory ordinance sections 23.76.050 and 10.28.010 of the Placentia Municipal Code for the operation of the Annual “Helicopter Egg Drop” event on April 4, 2026, at Champions Sports Park, 505 N. Jefferson St., and The Lovers Of Celtic Culture Festival Fundraiser event on June 20, 2026, and June 21, 2026, at Kraemer Memorial Park, 201 N. Bradford Ave; and
4. Approve Staff's recommendation to waive facility use/rental and fees for the use of Champions Sports Park and Kraemer Memorial Park and not staff costs or the damage deposit associated with the operation of the event.

Strategic Plan Statement:
These two events work to meet our City's Strategic Goal No. 1, Fiscal Sustainability, to ensure long-term financial health by responsibly managing resources, investing wisely, and maintaining a balanced budget that supports high-quality services for the community and; Goal No. 5, Organizational Excellence: cultivate a high-performing, well-run organization that delivers exceptional service and operates with transparency, accountability, honesty, and integrity.

Discussion:
Helicopter Egg Drop
The Helicopter Egg Drop event serves school-aged children and families in the City of Placentia and surrounding communities. This year’s event will be hosted by Influence Church, the same organization that partnered with the City last year to enhance the annual egg hunt with the addition of a helicopter egg drop.

The event will take place at Champions Sports Park on the Munoz and Valadez fields and will include egg hunts for two age groups. The event will be free to attend and will follow similar logistics as prior City -hosted events. By hosting the event, Influence Church will assume primary responsibility for coordination and operations. This partnership allows the City to reduce staffing requirements and event- related costs while continuing to provide a family-oriented community event. Community Services staff will attend the event to host a Community Services and City Centennial booth and provide limited activities for attendees.

Staff recommends that the City Council waive the facility use fees totaling $1,480.00, but not

approve the waiver of the damage deposit ($360) associated with use of Champions Sports Park, totaling $1,840.00.

California Celtic Festival
The California Celtic Festival is intended to raise funds to support families of first responders and veterans in need. All event proceeds will benefit the Orange County Law Enforcement Emerald Society (OCLEES).
The City has historically supported community events that benefit local non-profit organizations and enhance the quality of life in Placentia. For similar events, the City typically provides limited support through Community Services and Public Works staff to assist with facility oversight, park maintenance, and restroom servicing. The Fire & Life Safety Department also reviews and approves event layouts and safety plans.

Based on a review of last year's expenditures, the City's current fiscal conditions, and the scale and multi- day format of the event, staff recommends that the City Council waive the facility use fees totaling $5,042, but not approve the waiver of staff costs ($5,500) or the damage deposit ($614) associated with use of Kraemer Memorial Park, totaling $6,114. There is no currently approved budget allocation for this event.

While some co-sponsored events may generate revenue for the City depending on the partnership structure, the California Celtic Festival will retain 100 percent of event proceeds, which will be distributed to OCLEES. If approved, the City will not receive revenue from the event but will provide support from the Community Services Department, Fire & Life Safety Department, and Police Department for event implementation and public safety.

The festival will utilize a large portion of Kraemer Memorial Park and include food vendors, a beer and wine garden, live music, cultural dance performances, and craft and vendor booths.

Because the event includes the sale and consumption of alcohol on public property and the use of amplified sound, temporary suspension of certain provisions of the Placentia Municipal Code is required. The proposed resolution would temporarily suspend applicable municipal code sections to allow amplified music and alcohol service during the "Lovers of Celtic Culture" Fundraiser event at Kraemer Memorial Park from 12:00 p.m. to 8:00 p.m. on Saturday, June 20, 2026, and 12:00 p.m. to 7:00 p.m. on Sunday, June 21, 2026.

Event organizers will be required to comply with all City guidelines, obtain necessary permits, and adhere to regulations from the State Department of Alcoholic Beverage Control (ABC) and the Orange County Health Care Agency.

Staff supports the implementation of the "Helicopter Egg Drop" and "Lovers of Celtic Culture" Fundraiser event as an opportunity to provide a cultural community event while supporting a charitable cause that benefits first responder and veteran families.

Attachments
Helicopter Egg Drop Flyer.pdf
Helicopter Egg Drop Application - Redacted.pdf
Celtic Festival Application - Redacted.pdf
Resolution No. R-2026-16.docx