



Agenda Item No: 1.k

PLACENTIA CITY COUNCIL AGENDA REPORT

Meeting Date: June 17, 2025

Submitted by: Teri Knutson

From: Police Department

Subject:

Award of Contract to Anaheim Fullerton Towing for Official Towing and Storage of Vehicles

Financial Impact:

Fiscal Impact:

Revenue: \$67,500

Franchise Fee (Flat Fee of \$75 Per Vehicle)

Summary:

The Placentia Municipal Code provides for the establishment of an official towing and storage service provider. Anaheim Fullerton Towing Company was the successful bidder in a comprehensive Request for Proposals process that occurred from February 27, 2025, to May 22, 2025. Five (5) proposals were received. The Police Department recommends that Anaheim Fullerton Towing Company be awarded a five-year contract with two optional one-year extensions.

Recommendation:

Recommended Action: It is recommended that the City Council take the following actions:

1. Approve the Official Tow Service Agreement with Anaheim Fullerton Towing Company for the period covering July 1, 2025, to June 30, 2030, with the option for two (2) additional one-year extensions, to be exercised at the sole discretion of the City; and
2. Adopt Resolution R-2025-33, a Resolution of the City Council of the City of Placentia, California, Issuing Certificates of Public Convenience and Necessity Approving the Official Towing and Storage Service Agreement; and
3. Authorize the City Administrator and/or her designee to execute the necessary documents, in a form approved by the City Attorney.

Strategic Plan Statement:

This item is consistent with the City Council approved 5-Year Strategic Goal 2, to ensure that Public Safety Continues to be a High Priority.

Discussion:

Placentia Municipal Code Section 6.76 provides for the establishment of an official tow service. A Notice Inviting Proposals was issued on February 27, 2025, for official towing and storage services by the Police Department. Five (5) companies responded by the May 22, 2025, deadline:

1. Anaheim Fullerton Towing
2. Archie's Towing
3. Brea Towing
4. Gears Towing
5. Pacific Towing

Having reviewed the five proposals, the Placentia Police Department recommends that the City stay with the existing provider, Anaheim Fullerton Towing Company, based on the firm's demonstrated financial strength, quality of the proposer's equipment and personnel, successful completion of services of similar scope and size, and safety record for employees and its tow vehicles. The Police Department has had good service and no complaints since award of the original contract. The company has been serving Placentia for the past decade.

Anaheim Fullerton Towing Company's rates are consistent with those charged by agencies they serve including the City of Fullerton, California Highway Patrol's Santa Ana and Westminster areas, the Orange County Sheriff's Department, and California State University at Fullerton. Anaheim Fullerton Towing Company has kept the rates the same for all categories, as approved by the Placentia City Council on December 3, 2024.

Staff also requests that the City Council adopt the Resolution issuing Certificates of Public Convenience and Necessity and Approving the Official Towing and Storage Service Agreement. This Certificate is a requirement of the Placentia Municipal Code Section 6.76 in order for a tow company to operate within the City. Section 6.76 also handles the process of any rate increases which could potentially occur during the term of the contract. In order to propose a change of rates, the Tow Company must give the City Council 30 days written notice of its request, and the City Council would need to make findings and approve a new schedule of rates at a regular City Council meeting.

Fiscal Impact Summary:

The City receives revenue pursuant to the Agreement, to cover the administrative costs of Staff and costs to administer the overall Tow Services program. Anaheim Fullerton Towing Company remits \$75 per vehicle towed on a quarterly basis, with an estimated 900 vehicles towed per year. The flat \$75 per vehicle is considered a franchise fee, in lieu of the percentage formula that is used for other services with franchise fees (i.e., utilities). The new Agreement continues this procedure for remittance.

Attachments

[Exhibit A. Anaheim Fullerton Towing Contract - 2025 to 2030.docx](#)

[Exhibit B. Placentia Towing RFP Released Feb 27 2025 FINAL.pdf](#)

[Exhibit 1B. Anaheim Fullerton Towing Proposal.pdf](#)

[Resolution R-2025-33.docx](#)