



Town of Payson  
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Payson, Arizona 85541-4306

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## **COUNCIL DECISION REQUEST**

**DATE:** May 22, 2024

**SUBJECT:** Council Decision Request, filed by Steve Richardson, Parks and Recreation Director, to approve hay sales at the Event Center.

**SUBMITTED BY:** Steve Richardson, Parks and Recreation Director

**AMOUNT BUDGETED:** N/A

**EXPENDITURE REQUIRED:** N/A

**POSSIBLE MOTION:** I move to authorize the Town Manager to sign necessary documents to permit Bales Hay Sales to rent Event Center parking lot for hay/feed sales.

### **SUMMARY OF THE BASIS FOR POSSIBLE MOTION:**

The Town of Payson, renowned for its western rodeo heritage and cowboy ethos, boasts a passion for equestrian pursuits, leading to a pronounced demand for baled feed among horse and cattle owners. However, the current options within the town and its vicinity are limited.

In response to this need, the Parks and Recreation department has been approached by Bales Hay Sales, a longstanding family-owned farm based in Buckeye, Arizona. With roots tracing back to 1891, predating Arizona's statehood. The Bales family specializes in cultivating, harvesting, and storing feed for both wholesale and retail customers.

Bales Hay Sales proposes to rent a portion of the Event Center's parking lot to conduct bi-weekly hay sales events every other Saturday. Ahead of each event, they intend to heavily promote their feedstore on social media to facilitate pre-orders. Offering a range of feed qualities, they aim to cater to the diverse needs of the community. The professionalism of their operation is evident in their well-maintained fleet of trucks adorned with the company logo, along with all equipment being owned by the business.

The logistics of their visit include unloading hay using a squeeze, a team of three individuals to assist customers in loading hay into their vehicles, a designated person for processing payments (accepting both cash and credit cards), and the arrival of two to three semis filled with hay. Additionally, there may be a medium-sized truck to facilitate direct deliveries to customers. No hay will be stored on the site outside of the rental period or left unattended. Hay may be unloaded onto the ground in small quantities through the day, however the ground shall be raked and maintained in an effort to prevent the accumulation of hay, and to prevent it from blowing from the site.

Adhering to town regulations, Bales Hay Sales commits to confining their operations solely to the designated section of the Event Center parking lot, thereby allowing flexibility for the Parks and Recreation department to continue utilizing the facility for other events. To formalize the arrangement, the town would require Bales Hay Sales to pay the Event Center rental rate of \$325/day, obtain a Transaction Privilege Tax (TPT) license and enter into a facility use agreement.

The town code, requiring a council decision is:  
§ 93.05 CONCESSIONS.

(B) No person may conduct a commercial business in any park except as may be permitted by the Town Council.

**PRO:** Provides an affordable and convenient baled feed solution for residents of Payson and surrounding areas.

**CON:** N/A

**FUNDING:** N/A

That the Mayor and Town Council approve the bi-weekly sales of hay in the Event Center parking lot.

**ATTACHMENTS:**

[Event Center Hay Sales PowerPoint Presentation.pdf](#)