



AGENDA ITEM NO. 12.G

Item Cover Page

REGULAR COUNCIL AGENDA ITEM REPORT

DATE: March 2, 2026

SUBMITTED BY: Javier Gonzalez, Community and Economic Development

ITEM TYPE: Resolution

AGENDA SECTION: CONSENT AGENDA

SUBJECT: A RESOLUTION OF THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, REGARDING THE PROCUREMENT OF BUS STOP AMENITIES AND MONUMENT ENTRANCE SIGNS AS PART OF THE VILLAGE-WIDE BRANDING IMPLEMENTATION; AUTHORIZING THE VILLAGE MANAGER TO ENTER INTO A CONTRACT WITH REP SERVICES, INC., PIGGY-BACKING OFF A CLAY COUNTY, FLORIDA CONTRACT, FOR THE PURCHASE OF BUS STOP AMENITIES; AUTHORIZING THE VILLAGE MANAGER TO ENTER INTO A CONTRACT AND INSTALLATION AGREEMENT WITH GARDNER SIGNS, LLC (D/B/A FERRIN SIGNS), FOR THE FABRICATION, PERMITTING, AND INSTALLATION OF TWO (2) MONUMENT ENTRANCE SIGNS; AUTHORIZING TOTAL EXPENDITURES IN AN AMOUNT NOT TO EXCEED ONE HUNDRED SEVENTEEN THOUSAND, EIGHT HUNDRED THIRTY-FOUR DOLLARS AND SIXTY CENTS (\$117,834.60) PLUS APPLICABLE PERMIT COSTS; AND PROVIDING AN EFFECTIVE DATE. *(Sponsored by Administration and Prepared by Parks & Recreation Director, Fanny Carmona and Planning & Zoning Director, Javier Gonzalez)*

SUGGESTED ACTION:

ATTACHMENTS:

[Resolution - Branding_Implementation_Gardner_RepServices..docx](#)

[Memo - Branding Implementation \(Gardner & Rep Services\).doc](#)

[Exhibit A - Technical Design Specifications.pdf](#)

[Exhibit B - Gardner Signs Proposal.pdf](#)

[Exhibit C - Installation Agreement.pdf](#)

[Exhibit D - Before & After Bust Stop Amenities.pdf](#)

[Exhibit E - Rep Services Proposal.pdf](#)

[Exhibit F - Clay County Contract.pdf](#)