Town Council Agenda Item Report

Agenda Item No. 13.a
Submitted by: Cindi King
Submitting Department Parks, Recreation and Cultural Resources
Meeting Date: November 24, 2026

SUBJECT
Western Wake Farmer's Market Update

Recommendation:
Share Council's vision for the partnership, so staff can continue negotiations.

Updates/History of Briefing:
NA

Executive Summary and Background Information:

The Western Wake Farmers Market has long served as a valued community asset, providing access to local agricultural products while supporting regional farmers. As part of the ongoing planning process and contract renewal for Town Center, staff have reviewed the market's history, operations, previous investments, and community role to better understand opportunities.

Staff have met with representatives of the Western Wake Farmers Market Board to discuss current operations, organizational goals, facility needs, and long-term sustainability and have two more meetings slated for this year. Continued collaboration with the Board will remain an important component of the planning process as we look into the renewed contract.

Advisory Board/Committee Review:
None

Insert Date of Advisory Board/Committee Review:

Advisory Board/Committee Recommendation and/or Vote:
None

Potential Options:

Share Council's vision for the partnership, so staff can continue negotiations.Â

Staff Recommendation:
None

ATTACHMENTS
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