



ITEM ID: 2025-292-0

TRANSMITTAL DATE: September 19, 2025

MEETING DATE: September 26, 2025

TO: Board of Directors

FROM: Paul Hubler, Chief Strategy Officer

SUBJECT: Caltrans Sustainable Transportation Planning Grant Program Award Acceptance for the Signage and Wayfinding Master Plan

Issue

The Caltrans Sustainable Transportation Planning Grant Program requires that the Board adopt Resolution 2025-149 and delegate authority to negotiate and execute actions necessary to facilitate administration of the grant.

Recommendation

It is recommended that the Board adopt Resolution 2025-149 and delegate authority to negotiate and execute actions necessary to facilitate administration of the grant.

Strategic Commitment

This report aligns with the Strategic Business Plan commitments of:

- **Customers Are Our Business:** We respect and value our customers, putting them at the heart of all we do, and work hard to attract and retain new customers by understanding their needs and finding new and innovative ways to bring them on board. The Signage and Wayfinding Master Plan will build upon Metrolink's Station Connectivity Enhancement Plan and projects to develop implementation recommendations to establish a functional system of community signage and wayfinding elements that effectively, safely, and efficiently direct people through the regional rail system.
- **Connecting and Leveraging Partnerships:** We will forge new and enhanced relationships with our public and private partners to integrate and coordinate connecting

services, providing residents throughout Southern California with better, seamless, sustainable alternatives to driving. Metrolink will work collaboratively with station city partners and regional transit operators to determine recommendations for a comprehensive signage and wayfinding program.

Background

In October 2024, Caltrans released the FY2025/2026 Call for Applications for the Sustainable Transportation Planning Grants Program which made approximately \$35 million available through the Sustainable Communities and Strategic Partnerships categories. Metrolink submitted an application under the Sustainable Communities category for the Signage and Wayfinding Master Plan requesting \$566,592. On July 1, 2025, Caltrans awarded Metrolink's full request.

As required by the program guidelines, SCRRA is required to adopt a resolution and delegate authority to negotiate and execute actions necessary to facilitate administration of the grant.

Discussion

The Signage and Wayfinding Master Plan (Project) will develop a comprehensive, customer-focused plan that will incorporate present and future wayfinding and information, support community members in quickly locating Metrolink train stations, and aid visitors and new riders in seamlessly navigating the stations and the bikeways, sidewalks, trails, on-site parking, and connecting transit services.

The Project will develop a signage and wayfinding toolkit to provide detailed implementation recommendations at five Metrolink stations - one in each member agency county. These stations include Camarillo, Santa Ana, San Bernardino, Riverside Downtown and Van Nuys. The goal of the Project is to create a plan that allows current and new riders to safely and easily navigate the Metrolink system by reducing confusion and missed connections, thereby increasing rider confidence and use of the Metrolink system. The resulting toolkit can be used to roll out successful strategies to future stations, dependent upon finding additional funding.

It is therefore requested that the Board adopt Resolution 2025-149 and delegate authority to negotiate and execute actions necessary to facilitate administration of the grant.

Budget Impact

There is no budgetary impact as a result of this report.

Next Steps

Staff will execute all agreements necessary to receive and administer the funds for the Signage and Wayfinding Master Plan.

Prepared by: Jennifer Farinas, Manager, Grants

Approved by: Paul Hubler, Chief Strategy Officer

Attachment(s)

[Attachment A - Signage and Wayfinding Master Plan Resolution](#)