LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.6**

DATE: December 2, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive an update from the Beautification Awards ad hoc committee for discussion by the Beautification Committee

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update from the Beautification Awards ad hoc committee for discussion on lessons learned from the 2026 Beautification Awards and and Community Service Awards.

SUMMARY

The Beautification Award ad hoc committee will present lessons learned from the 2026 awards for discussion of ways to update future awards by the Beautification Committee.

DISCUSSION

The 2026 Beautification Awards and Community Service Awards were presented to the winners at the November 23, 2026 City Council meeting. The Beautification Awards ad hoc committee will present to the Committee lessons learned, ideas on how to increase the number of applications received, increase public outreach, suggest improvements to the application brochures, and what determines criteria for both awards. The Committee may discuss updates to the activities in the work plan to best support future Beautification Awards and Community Service Awards.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II