



TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

September 30, 2025

COMMISSION FOR THE ARTS STAFF REPORT

SUBJECT: Discussion and direction regarding the Project and Program Grant Review Ad Hoc

Committee's funding recommendations to the Commission for the Arts and to City

Council.

RECOMMENDED ACTION

DATE:

Staff recommends the Commission for the Arts receive an oral report from the ad hoc committee and review and discuss the ad hoc committee's funding recommendations, and vote to approve recommendation of the following Project & Program grant applications to the City Council:

- 1. East Bay Holocaust Education Center "Violins of Hope" Free Exhibits \$10,000
- 2. Las Positas College Literary Arts Festival \$10,000
- 3. Livermore-Amador Symphony "Spring Awakenings" Concert and Display \$8,579
- 4. Livermore Art Association Spring Arts Program \$9,000
- 5. Livermore Valley Opera Education and Community Engagement Program \$10,000
- 6. Shruti Abhishek Dance Free Cultural and Education Program for Youth \$4,000

DECISION TYPE

Administrative

SUMMARY

The Project and Program Grants program, administered by the Commission for the Arts, supports local cultural arts initiatives through bi-annual funding cycles. For the September 2025 cycle, seven applications were received and reviewed by the ad hoc committee; however, one of the applications was subsequently rescinded. The total recommended funding for the six remaining applications is \$51,579. The committee recommended full funding for five projects and partial funding for one project. Grant awards will be allocated from either the FY 2025-26 or FY 2026-27 Public Art Fund budgets, depending on project completion dates.

DISCUSSION

In 2008, the City Council established the Project and Program Grants program as an authorized use of the Public Art Fund to help promote cultural enrichment within the City. The program is administered by the Commission for the Arts, which conducts two application cycles per year in March and September. After a thorough review and evaluation process, the Commission submits funding recommendations to the City Council for consideration and final approval. The program provides financial assistance to eligible artists and organizations that deliver cultural arts programming in Livermore. Current guidelines adopted in 2016 allow for applicants to request funding of up to \$10,000 per application.

To support the review process, the Commission for the Arts appoints an ad hoc committee to evaluate applications that have been screened for eligibility and completeness. Using the program's established standardized evaluation criteria, the Committee reviews each application and prepares preliminary funding recommendations for the full Commission to consider. Final recommendations are then submitted to the City Council for final approval.

For the September 1, 2025, application cycle, seven Project and Program Grant applications were received, totaling \$67,579 in funding requests; one of the applications was subsequently rescinded, bringing the total to six applications and \$57,579 in funding requests. The ad hoc committee received the comprehensive packet of applicant materials to use for the evaluation process. The ad hoc committee recommends a total of \$51,579 in total grant funding; this includes full funding for five applications and partial funding for one application that were received as follows:

- 1. East Bay Holocaust Education Center "Violins of Hope" Free Exhibits \$10,000
- 2. Las Positas College Literary Arts Festival \$10,000
- 3. Livermore-Amador Symphony "Spring Awakenings" Concert and Display \$8,579
- 4. Livermore Art Association Spring Arts Program \$9,000
- 5. Livermore Valley Opera Education and Community Engagement Program \$10,000
- 6. **Shruti Abhishek Dance Free Cultural and Education Program for Youth \$4,000

**The ad hoc committee recommended funding \$4,000 of the \$10,000 requested by Shruti Abhishek Dance; this is to support the group's venue rental, materials and supplies, and marketing/promotion.

The total amount available for grant awards will be drawn from two funding sources based on the timing of the proposed events or programs. For events or programs scheduled to be completed by June 30, 2026, funds will be allocated from the fiscal year (FY) 2025-26 budget. For events or programs occurring on or after, July 1, 2026, funding will be drawn from the FY 2026-27 budget. The current budget for Project and Program Grants is \$80,000 in each fiscal year (2025-26 & 2026-27); \$35,000 of the budgeted fiscal year 2025-26 funds were previously awarded.

ATTACHMENTS

- 1. East Bay Holocaust Education Center Redacted Application
- 2. Las Positas College Redacted Application
- 3. Livermore-Amador Symphony Redacted Application
- 4. Livermore Art Association Redacted Application
- 5. Livermore Valley Opera Redacted Application
- 6. Shruti Abhishek Dance Redacted Application
- 7. Project and Program Grant Applications Presentation

Prepared by: Allen McFarland
Management Analyst II