



## **COMMISSION FOR THE ARTS STAFF REPORT**

**ITEM NO. 5.2**

**DATE:** January 27, 2026

**TO:** Chairperson and Members of the Commission for the Arts

**FROM:** Allen McFarland, Management Analyst II

**SUBJECT:** Update on outreach for the 2026 High School Junior and Senior Arts Awards.

### **RECOMMENDED ACTION**

Staff recommends the Commission for the Arts receive an update on outreach activities for the 2026 High School Junior and Senior Arts Awards.

### **DECISION TYPE**

Administrative

### **SUMMARY**

The Commission for the Arts administers the High School Junior and Senior Arts Awards to recognize outstanding artistic endeavors among Livermore youth. The program is open to high school Junior and Seniors who reside in Livermore and/or attend a Livermore school and demonstrates accomplishments in visual, literary, media and performing arts.

The awards program supports the Commission's goal of encouraging youth engagement in the arts and recognizing emerging creative talent in the community.

### **DISCUSSION**

Staff have initiated outreach efforts for the 2026 High School Junior and Senior Arts Awards to promote awareness among eligible students and school staff. In January 2026, staff distributed the 2026 High School Junior and Senior Arts Awards flyer and application material at the Livermore High School and Granada High School Scholarship Fairs to directly reach students who may be exploring scholarship and arts related opportunities.

In addition to in-person outreach, staff conducted direct outreach to key contacts within the Livermore Valley Joint Unified School District, including principals, vice principals, and college and career

specialists at Livermore High School, Granada High School, Del Valle Continuation High School, and Vineyard Alternative School.

Information about the Arts Awards is also available on the City of Livermore's Arts Grants webpage and at the information station at the Civic Center Library. To further increase visibility, staff will share the information through social media channels throughout the application period.

Applications for the 2026 High School Junior and Senior Arts Awards open on February 1, 2026, and close on April 6, 2026, at 5:00 p.m. These dates are consistently reflected across outreach material.

**ATTACHMENTS**

1. 2026 High School Junior & Senior Arts Awards Application
2. 2026 High School Junior & Senior Arts Awards Flyer

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Management Analyst I