



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.4

DATE: October 1, 2025

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Awards

RECOMMENDED ACTION

Staff recommends the Beautification Committee review and discuss the Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Awards and vote for award recipients.

DECISION TYPE

Administrative

SUMMARY

The Beautification Awards recognize the efforts of community members that enhance and increase the aesthetic attraction of Livermore. These awards are given to encourage community improvements and recognize those individuals dedicated to enhancing the City's visual image. Awards will be presented to the winners at the City Council meeting on November 24, 2025.

DISCUSSION

Annually, the Beautification Awards recognizes the efforts of our community members in enhancing and increasing the aesthetic attraction of Livermore. At the September 3, 2025 Beautification Committee meeting, the Beautification Awards ad hoc committee gave an update on the progress of promoting the 2025 Beautification Awards. The deadline for application submissions was September 15, 2025 and staff received a total of 9 application submissions. One application was ineligible for an award this year due to winning a Beautification Award in 2022. Projects that have won in the previous five years are not eligible. The ad hoc committee will present their recommendations for award winners to the Committee. The Committee will then discuss and vote on the award winners who will be recognized by City Council in November.

ATTACHMENTS

1. Beautification Committee 2025 Award Nominees
2. 2025 Beautification Award Nominees

Prepared by: Rebecca Aguilera
Administrative Clerk II