



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.8

DATE: February 4, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Receive an update on the 2025 Beautification Award for Community Service.

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive an update from Committee Members on lessons learned from the 2025 Beautification Award for Community Service.

DECISION TYPE

Administrative

SUMMARY

Committee Members will present lessons learned from the 2025 Beautification Award for Community Service for discussion to update future awards programs.

DISCUSSION

The 2025 Beautification Award for Community Service winners were announced at the December 3rd Beautification Committee meeting. The award will be presented to the winners at the February 9, 2026, City Council meeting. The Committee will present lessons learned, ideas on how to increase the number of applications received, increase public outreach, suggest improvements to the application brochure, and what determines award criteria. The Committee may discuss updates to the activities in the work plan to best support future Beautification Awards for Community Service.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II