



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.3

DATE: November 4, 2026
TO: Chairperson and Members of the Beautification Committee
FROM: Marisa Gan, Management Analyst II
SUBJECT: Appoint an ad hoc committee for Arbor Day 2027

RECOMMENDED ACTION

Staff recommends the Beautification Committee appoint an ad hoc committee for Arbor Day 2027.

SUMMARY

The Beautification Committee will discuss the tasks related to the celebration of Arbor Day 2027 and appoint three members to the 2027 Arbor Day ad hoc committee.

DISCUSSION

At the November 4, 2026 Beautification Committee meeting, the Committee will nominate and appoint an ad hoc committee for the celebration of Arbor Day 2027. The Arbor Day ad hoc committee may have the following tasks:

- Determine the focus/scope of Arbor Day activities and giveaways
- Help solicit volunteers and donations
- Create tree-related social media content
- Attend tree planting at the Springtown Open Space
- Coordinate Arbor Day related activities with schools
- Solicit feedback from schools after the event

The ad hoc committee will be comprised of up to three members. It will sunset after the May 2027 meeting of the Beautification Committee once all tasks have been completed.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II