



CITY COUNCIL STAFF REPORT

ITEM NO. 8.1

DATE: April 27, 2026
TO: Honorable Mayor and City Council
FROM: Brandon Cardwell, Innovation and Economic Development Director
SUBJECT: Public comment on the renewal of the Livermore Valley Wine Heritage District.

RECOMMENDED ACTION

Staff recommends that the City Council receive public comment regarding the proposed renewal of the Livermore Valley Wine Heritage District. No City Council action is required.

DECISION TYPE

Administrative

SUMMARY

On March 9, 2026, the City Council adopted a Resolution of Intent to renew the Livermore Valley Wine Heritage District (District) for an additional five-year term. In accordance with the Property and Business Improvement Law of 1994, the City must hold a noticed public meeting to receive public comment and any protests regarding the renewal. If a majority protest from assessed businesses is received, the District will not be renewed. The City Council is scheduled to consider final renewal of the District at a public hearing on June 8, 2026.

DISCUSSION

A Business Improvement District (BID) is a funding mechanism in which businesses within a defined area vote to assess themselves in order to fund services that benefit the district. On November 22, 2021, the City established the Livermore Valley Wine Heritage District (District), a BID for South Livermore Valley wineries, with a five-year term ending June 30, 2026. The Livermore Valley Winegrowers have requested District renewal and completed a successful petition drive among businesses within the District boundaries. State law requires three steps to renew a BID:

1. Adoption of a Resolution of Intent
2. A public meeting
3. A final public hearing

The City Council adopted the Resolution of Intent on March 9, 2026, initiating the renewal process and setting the required meeting and hearing dates.

As required by the Property and Business Improvement Law of 1994, the City must:

1. Hold a public meeting at least 10 days after adopting the Resolution of Intent and at least 7 days before the final hearing
2. Provide notice to all businesses within the District
3. Receive public comment and any protests

The purpose of the public meeting is to allow assessed businesses to provide input or formally protest the renewal. If a majority protest is received, the District cannot be renewed. The scheduled public meeting meets all legal timing requirements, and notice has been mailed to all affected businesses.

Staff therefore recommends that the City Council receive public comment on the proposed renewal. No further action is required at this stage. The City Council will consider final renewal at the June 8, 2026, public hearing and may adopt a resolution to renew the District if no majority protest is received.

PUBLIC COMMENT

As of April 20, 2026, staff received one valid protest from a winery owner in the District, and one public comment from the same winery's marketing director and tasting room manager. The protest and the public comment are both attached to this staff report.

FISCAL AND ADMINISTRATIVE IMPACTS

There are no fiscal or administrative impacts associated with holding the public meeting. Staff time for preparing the report and notices is covered within existing General Fund budgets. There are also no fiscal or administrative impacts associated with the final renewal of the District, as described in Attachment 1.

COMMUNITY PILLAR

2: Economy that prospers

GOAL

2: Lead efforts in collaboration with other City departments and outside partners, to maintain and enhance the diversity and resilience of Livermore's economy.

ATTACHMENTS

1. [Intent to Renew Staff Report](#)
2. [Resolution of Intent to Renew](#)
3. [Written Protest](#)
4. [Public Comment](#)

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