



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.3

DATE: March 11, 2026
TO: Chairperson and Members of the Beautification Committee
FROM: Marisa Gan, Management Analyst II
SUBJECT: Discussion and direction on activities associated with the celebration of Arbor Day.

RECOMMENDED ACTION

Staff recommends the members of the Arbor Day ad hoc committee present updates for the Beautification Committee to discuss and provide direction on activities associated with the celebration of Arbor Day.

DECISION TYPE

Administrative

SUMMARY

The Beautification Committee will receive updates from the Arbor Day ad hoc committee and provide direction on 2026 Arbor Day tasks in accordance with the 2026 work plan.

DISCUSSION

The members of the Beautification Committee will receive updates from the Arbor Day ad hoc committee and discuss the proposed activities associated with celebration of Arbor Day 2026 including, but not limited to the following tasks outlined in the 2026 work plan:

- Create a short list of Arbor Day activities and giveaways
- Determine recognition activities for California Arbor Day
- Help solicit volunteers and donations
- Create tree-related social media content
- Attend tree planting at the SOS
- Coordinate with schools
- Solicit feedback from schools after the event

Staff recommends the Committee Members provide direction on 2026 Arbor Day tasks in accordance with the 2026 work plan.

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II